

Every man owes a part of his time and money to the business or industry in which he is engaged. No man has the right to withhold his support from an organization that is striving to improve conditions within his sphere.
Teddy Roosevelt

SFMANJ Invites the green industry to attend:

Third Annual Outdoor Fall Field Day/Trade Show/Equipment Demonstration Day

Tuesday, Aug. 17th, 8am to 4pm
At Plainsboro Twp. Community Park
Plainsboro, NJ

As the green industry becomes more specialized and small organizations become established to provide education for their membership, it becomes more and more difficult for supporters of the industry to remain effective. Like pieces of a pie, each organization establishes its part. As the number of organizations grows, the pieces of the pie grow smaller.

It is only through communication and the cooperation of the entire industry that these individual organizations can benefit their membership without being a drain on an industry that otherwise continues to splinter.

Sports Field Managers Association of New Jersey is one organization that established four years ago based on the need for specialized education in the athletic field maintenance area of the green industry. SFMANJ continues to foster cooperation and communication with other organizations dedicated to similar missions. We are committed to establishing and maintaining lines of communication with these organizations to maximize the benefits of their specialized knowledge and expertise, while at the same time minimizing unhealthy competition that only serves to dilute the potential synergistic development of the green industry.

In view of this concept SFMANJ has, with the support of NJLCA, NJTA, IANJ and NJRPA and Rutgers University made the decision to expand our annual fall field day to include

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SFMANJ does not necessarily support the opinions of those reflected in the following articles.

an outdoor trade show and equipment demonstration day. The day should prove to be the largest of its kind in the state benefiting not only sports field managers but all those involved in keeping New Jersey green and growing.

By reaching a more diverse audience, commercial equipment, product and service providers will be able to display and demonstrate their wares with more bang for their buck. Spectators will also benefit. The trade show is a tremendous opportunity to visit with a broader based group of suppliers and also have the opportunity to attend educational sessions, which will prove to be universal in benefit. ♦

See Complete Trade Show Description on Page 6.

SFMANJ Business

*Next Board of Directors Meeting –
Aug. 12, Thurs. Storr Tactor at 4:30pm ♦*