

UPDATE

Sports Field

Managers Association of New Jersey



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CONVINCING YOUR EMPLOYER

to send you to

EXPO 2010

By Brad Park

(Editor's note: This article was adapted from materials provided by Sports Turf Managers Association)

It's time to begin planning your trip to Expo 2010. The New Jersey Green Expo Turf & Landscape Conference will be held at the Trump Taj Mahal in Atlantic City, NJ on December 7-9, 2010. How can you convince your employer to send you?

Continuing education and industry connections are crucial to your success and the success of your sports fields. Here are some suggestions to help your employer understand how your attendance at Expo 2010 can add value to the overall operation of your facility.

Educate yourself on the Conference and Exhibition

Provide an overview of the size and scope of Expo 2010. It may be helpful to give your employer a copy of the brochure. This edition of SFMANJ Update provides the Sports Field Managers Program for Expo 2010.

Pinpoint specific sessions you plan to attend, and tie their relevance to your sports facility. As part of the Sports Field Managers Program, presentations on turfgrass establishment, organic

fertility programs, and working with fewer resources are part of the 2010 program.

Highlight the trade show and cite suppliers and equipment manufacturers you plan to meet.

Discuss the networking opportunities you will have with peers who share challenges similar to the ones you have.

Note that NJ DEP pesticide recertification credits will be available.

Explain how innovations in products, new research, and cutting edge management techniques continually change, and why it is important to stay abreast of those changes.

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Lacey Township was the host of the 2010 SFMANJ Summer Field Day on June 22, 2010.



A busy trade show sponsored by SFMANJ has become an annual staple at the Rutgers Lawn, Landscape, and Sports Turf Research Field Day held at the Rutgers Adelphia Farm.



Along with SFMANJ-sponsored equipment demonstrations, education stops included turfgrass variety trials at the 2010 Rutgers Lawn, Landscape, and Sports Turf Research Field Day on July 28, 2010.