

UPDATE

Sports Field

Managers Association of New Jersey



Vol. 10, No. 3

P.O. Box 205, Pennsville, NJ 08070 • www.sfmanj.org • e-mail: mail@sfmanj.org

CONVINCING YOUR EMPLOYER

to send you to

EXPO 2010

By Brad Park

(Editor's note: This article was adapted from materials provided by Sports Turf Managers Association)

It's time to begin planning your trip to Expo 2010. The New Jersey Green Expo Turf & Landscape Conference will be held at the Trump Taj Mahal in Atlantic City, NJ on December 7-9, 2010. How can you convince your employer to send you?

Continuing education and industry connections are crucial to your success and the success of your sports fields. Here are some suggestions to help your employer understand how your attendance at Expo 2010 can add value to the overall operation of your facility.

Educate yourself on the Conference and Exhibition

Provide an overview of the size and scope of Expo 2010. It may be helpful to give your employer a copy of the brochure. This edition of SFMANJ Update provides the Sports Field Managers Program for Expo 2010.

Pinpoint specific sessions you plan to attend, and tie their relevance to your sports facility. As part of the Sports Field Managers Program, presentations on turfgrass establishment, organic

fertility programs, and working with fewer resources are part of the 2010 program.

Highlight the trade show and cite suppliers and equipment manufacturers you plan to meet.

Discuss the networking opportunities you will have with peers who share challenges similar to the ones you have.

Note that NJ DEP pesticide recertification credits will be available.

Explain how innovations in products, new research, and cutting edge management techniques continually change, and why it is important to stay abreast of those changes.

Continued on page 7



Lacey Township was the host of the 2010 SFMANJ Summer Field Day on June 22, 2010.



A busy trade show sponsored by SFMANJ has become an annual staple at the Rutgers Lawn, Landscape, and Sports Turf Research Field Day held at the Rutgers Adelphia Farm.



Along with SFMANJ-sponsored equipment demonstrations, education stops included turfgrass variety trials at the 2010 Rutgers Lawn, Landscape, and Sports Turf Research Field Day on July 28, 2010.

Convincing your employer to send you to **EXPO 2010**

Continued from page 1

Reinforce how the success of your sports fields ultimately depends upon the continued professional development of you and your staff.

Know the Cost

Make a case for efficient and effective use of your facility's training dollars. By attending Expo 2010, you will be exposed to the most relevant education and technology in one place, making it the most effective use of training dollars.

Research travel times and hotel costs. While Atlantic City is a feasible day trip from almost anywhere in New Jersey, the New Jersey Turfgrass Association does its part to negotiate reasonable room rates at the Trump Taj Mahal to make staying a night reasonable. Expo 2010 will feature online registration at www.njturfgrass.org

Have an Action Plan

Develop a plan for how operations will continue in your absence. Make sure you are accessible by phone (please turn off or set on vibrate during sessions!!!!) to address any concerns that might arise in your absence.

Consider preparing and presenting a report on the information you learned and how you plan to put it into practice at your facility.

Demonstrate how you will share the technical information learned with your staff for their continuing educational development.

See you in Atlantic City in December!

*Brad Park is Sports Turf Res. and Ed. Coord., Rutgers University.
SFMANJ Board Member, and Editor, SFMANJ Update*

NATIONAL SEED PROFESSIONAL TURF PRODUCTS

**Specializing in Quality
Grass Seed to Meet All Your
Turf Performance Standards**

Call For a Catalog

800-828-5856

Carry a full line of quality mixtures
especially formulated for:
SPORTS & ATHLETIC FIELDS

LOW MAINTENANCE AREAS
GENERAL GROUNDS
GOLF, LAWN & RECLAMATION

**Technical Agronomic Support and
Custom Blending Available**

TUCKERTON TURF FARMS INC.



*Life's Short
Sod It*

- **Labor Saving Big Rolls**
- **Athletic Field Renovations**
- **Kentucky Bluegrass**
- **Tall Fescue**
- **Turf Installation**

Toll Free:

866-698-0615

Website: www.tuckertonturf.com



Visit our web site:

sfmanj.org

Dual Slope Laser Grading



- Automated dual slope
- Accurate to .125" (1/8")
- 1 day service available
- Complete athletic field construction
- Bonded and insured
- Local references

Georgia Golf Construction, Inc.
1441 Route 50
Woodbine, NJ 08270
Tel (609)-628-2597 or (404)216-4445
Fax (609)-628-3087

www.georgiagolfconstruction.com

**Increase your field's drainage and
playability.**