

UPDATE

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Sports Field
Managers Association of New Jersey



EXPO 2008 IS COMING!

BY: Chris Carson

The 33rd annual Green Expo is all set for December 9-11 at the Taj Mahal Hotel in Atlantic City, and this year's show is filled with education, credits, and good times. A few highlights:

CREDITS, CREDITS, CREDITS... many NJ, PA, MD, DE, CT pesticide recertification credits will be available, and we've also applied for -and expect- NY credits as well. GCSAA PDI credits will also be offered.

EDUCATION... a comprehensive Educational Program, with over forty sessions, will focus on all of the turfgrass and landscape disciplines. Local, national, and internationally known industry and university leaders will be presenting important information that you can use to make your operation better.

TRADE SHOW... one of the largest trade show events in the region, Expo proudly presents many of the best vendors and suppliers of services. 'Kick the tires' of equipment and discuss your specific management issues with the best companies our industry has to offer.

FELLOWSHIP... many opportunities exist to meet old friends and to make new ones. Whether on the trade show floor, or in the hallways between sessions, or in the many formal social opportunities, or in the informal social get-togethers (Irish Pub, anyone?), the three days at Expo offer you a great opportunity to learn what others are doing in our business in a relaxed atmosphere. Many attendees have told us that these informal discussions are highlights of the conference!

ONE-ON-ONE DISCUSSION OPPORTUNITIES WITH INDUSTRY LEADERS... including the many professors and scientists at Rutgers University and at other top-notch Universities. Rutgers Professors Clarke, Murphy, Hart, Koppenhöfer, Bonos, Meyer and more will be there to answer your management questions, as will Dr. Gausem from the Univ. of Nebraska, Dr. Mike Fidanza from Penn State, and Dr. Jeff Derr from Virginia Tech. And Rich Buckley will be there too... prepared to answer any questions you might have about plant diseases, cultural programs, or the Grateful Dead.

BUSINESS TOPICS, TOO... Tom Shotzbarger will be talking about meeting customer expectations, for example, and Rick Schreiber will be giving you definitive answers on choosing between lease of purchase of your equipment.

A NEWLY REFURBISHED HOTEL... the Taj Mahal has just completed



Dr. Mike Goatley, Virginia Tech University and STMA Board Member presents a talk at Expo 2007 at the Trump Taj Mahal in Atlantic City, NJ.

a hundred million dollar upgrade of its facilities, including new restaurants and clubs, and refreshed rooms. The atmosphere has changed for the better at our host hotel!

SUPPORT OF THE TURF PROGRAM AT RUTGERS UNIVERSITY... your attendance at our conference is a visible sign to our friends at Rutgers, and to their administrative bosses, that the industry professionals in our area support their important work. In these times of declining government support of Rutgers, your attendance helps NJTA and The Center for Turfgrass Science and all of our presenting partners fight the good fight for continued support of the Center's mission.

The Expo mission statement: **The NJ Green Expo is a science based conference and trade show that provides education, business, fellowship, and environmental stewardship opportunities in partnership with the Center for Turfgrass Science at Rutgers University.** Your attendance and participation is ultimately what makes Expo work, so please come... we look forward to greeting you at Expo!

*Chris Carson is Golf Course Superintendent,
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