

# UPDATE



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## A Busy December 2007 Awaits SFMANJ: EXPO 2007 & SFMANJ SYNTHETICS SYMPOSIUM

**The 32nd Annual  
Turf & Landscape Conference 2007**  
December 4-6, 2007  
Trump Taj Mahal Casino-Resort, Atlantic City, NJ

By Brad Park

*(Adapted from NJTA promotional materials)*

Billed as “A Conference and Expo Dedicated to the Green Industry Profession”, the New Jersey Turfgrass Association (NJTA) and the New Jersey Landscape Contractors Association (NJLCA) are proud to host this spectacular event! Now in its 32nd year, the New Jersey Green Expo has become an event you won’t want to miss. The turfgrass and landscape industries continue to grow and prosper, so plan to attend the education sessions and trade show to learn what’s new in your industry!

### The Educational Program

The NJ Green Expo comprehensive Educational Program, with over forty speakers, is the source for the Green Industry to obtain cutting edge information for today’s competitive economy. Programs deliver case studies, industry trends, “how to” applications and tactics to assist you and your operation to becoming more efficient.

The sports field managers program will begin Wednesday afternoon, December 5 at 1:00 pm with SFMANJ’s Annual Business Meeting. We are pleased to have Dr. Mike Goatley from Virginia Tech speaking as part of the sports field managers program this year. Dr. Goatley will be addressing managing high traffic fields during this session and sports field construction during the Thursday morning session.

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Joel Taylor, Head Groundskeeper, Haddon Township Board of Education, addresses a large audience regarding the synthetic field he is responsible for maintaining at the SFMANJ District 4 Synthetic Infill Maintenance Demonstration Day held on September 19, 2007 at the Recchino Field Complex in Haddon Township, NJ

**SFMANJ Synthetics Symposium**  
Rutgers’ Cook Campus Center -  
Wednesday, December 12, 2007, 6:00 – 9:30 pm

By Scott Bills

Sports Field Managers Association of New Jersey (SFMANJ) will be hosting a ‘Synthetics Symposium’ on Wednesday evening, December 12, 2007 from 6:00 pm until 9:30 pm at the Rutgers’ Cook Campus Center, New Brunswick, NJ.

The purpose of the symposium will be to provide a forum, whereby decision makers and other interested parties from municipalities, schools, parks, athletic associations and engineering/architectural firms can hear presentations from several prominent synthetic turf companies in one evening. Each firm will be given up to 30 minutes to present their products and services, plus answer questions. In addition, each company will have a table and booth set up at the Cook Campus Center to meet with attendees and hand out literature.

All SFMANJ members are encouraged to attend and invite administrators, board members and other interested parties. Pre-registration costs are \$10.00 for members and \$20.00 for non-members. Registration at the door will be \$25.00.

The SFMANJ Board of Directors recognizes the impact synthetic turf has made on sports fields and is prepared to provide its members with all the information necessary, to keep up with this ever-changing industry.

To register, please contact SFMANJ Executive Secretary Kathleen Hopfel at 908-730-7770; email: [hq@sfmanj.org](mailto:hq@sfmanj.org); or go to [www.sfmanj.org](http://www.sfmanj.org)



Joel Taylor (l) and Brad Park (r) assess surface hardness values generated by the Clegg Impact Soil Tester on the Recchino Field Complex synthetic infill field.

*Scott Bills is  
Sales Consultant,  
Northern Nurseries;  
and SFMANJ Secretary.*