

# UPDATE



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## SFMANJ to Sponsor Tradeshow & Outdoor Equipment Demonstrations at Rutgers Lawn, Landscape, and Sports Turf Research Field Day

Wednesday, August 1, 2007 - Rutgers Adelphia Research Farm, Adelphia, NJ

By Jim Hermann, CSFM

Sports Field Managers Association of New Jersey (SFMANJ), in cooperation with Rutgers University, and New Jersey Turfgrass Association (NJTA) is sponsoring a Summer Tradeshow / Outdoor Demo Day. Our tradeshow will be held in conjunction with the Rutgers Lawn, Landscape, Sports Turf Research Field Day at the Rutgers Adelphia Research Farm in Adelphia New Jersey on Wednesday, August 1, 2007.

The tradeshow will highlight product suppliers from all across New Jersey and beyond. If it is available in the marketplace you will have the opportunity to view it first hand. Attendees will not only have the opportunity to inspect products, but also view those products selected for demonstration under actual working conditions. The field day is the only tradeshow in New Jersey which also offers outside equipment demonstrations.

Our tradeshow is built around the Rutgers Lawn, Landscape, and Sports Turf Research Field Day. During the walking tour, attendees will have the opportunity to view firsthand, major advances in turfgrass breeding. See tomorrow's cultivars today.

Dr. Steve Hart will be on hand to provide useful information on new herbicides available for athletic field and landscape turf. New product lineups are sure to help improve current weed control strategies and effectiveness on your facilities

Dr. Albrecht Koppenhofer will discuss identification and control of major insect pests. This information is critical to managing quality sports turf.

Dr. Bruce Clarke will discuss the latest strategies for disease control on sports and landscape turf.

So, don't miss out on a day of equipment demonstrations, new product reviews, informative discussion and always, good food and hospitality.

**Pesticide recertification credits will be offered.**

*Jim Hermann, CSFM is a Certified Sports Field Manager;  
President, Total Control, Inc.;  
and a member of the SFMANJ Board of Directors.*

### The schedule for August 1 is as follows:

7:30 am	Registration and Trade Show Opening
8:45 am	Welcome
9:00 am	Research Tours
11:00 am	Lunch and trade show
12:00 pm	SFMANJ Equipment Demonstrations
2:00 pm	Research Tours
3:00 pm	Conclusion – pesticide credits

For more information log on to [www.sfmanj.org](http://www.sfmanj.org) or [www.njturfgrass.org](http://www.njturfgrass.org).



Mowing equipment from various manufacturers will be on-display and demonstrated during the SFMANJ sponsored tradeshow and equipment demonstrations at the 2007 Rutgers Lawn, Landscape, and Sports Turf Research Field Day at Adelphia.



Deep tine cultivation equipment has been demonstrated at previous SFMANJ-sponsored events. Don't miss Wednesday, August 1, 2007 at Adelphia, NJ.