

Expo 2006: New Jersey Turfgrass Industry Unites in an Historical Joint Venture

New Jersey Turfgrass Association Press Release

Two prominent New Jersey Associations, the NJ Landscape Contractors Association (NJLCA) and the NJ Turfgrass Association (NJTA), have signed an historical, long-term agreement which will benefit green industry representatives across New Jersey and the region. The two associations have agreed on a joint venture to co-host the New Jersey Green Industry Expo.

For over 35 years, NJTA has run a very successful annual trade show and conference in early December. By joining efforts and resources, growth and expansion of the show is virtually guaranteed. "NJTA is excited about the opportunities this partnership will offer and believes the Expo will develop into a regional conference and trade show attracting attendees from up and down the East Coast," says Chris Carson, President of the New Jersey Turfgrass Association.

Beginning December 5-7 of this year the show will be renamed the "Turf & Landscape Conference and Expo". It will remain at the Taj Mahal, Atlantic City, NJ. The confer-

ence has always had well attended educational seminars and will continue to expand on this success by adding seminars earmarked specifically for the landscape contractor.

"This joint venture will be the perfect vehicle for NJLCA to further develop the southern regions of the state," states Brian Phiefer, NJLCA President. He also announced the first annual NJLCA state convention, the Holiday Awards Dinner and the 40th Anniversary Celebration will be held at Expo.

"This partnership is exactly what the Expo needed to catapult it to new heights. We are certain it will benefit the entire Green Industry in New Jersey and we look forward to producing another first-rate Expo," says Chris Carson, NJTA President.

**NJTA will feature online registration for Expo 2006.
For more information visit www.njturfgrass.org or call:
(215) 757-6582**

New Jersey Turf & Landscape Conference and Expo 2006: Sports Field Managers Program December 5-7, 2006

Trump Taj Mahal Casino-Resort, Atlantic City, NJ

TUESDAY, DECEMBER 5, 2006
TUESDAY AM

- 9:00** Principles of sports field drainage
Dr. Jim Murphy, Rutgers Univ.
- 9:30** Effective pesticide applications with backpack sprayers
Dr. John Grande, Rutgers Univ.
- 10:00** Cost comparisons between natural grass and synthetic infill fields
Dr. A.J. Powell, University of Kentucky
- 10:45** A synthetic infill field: One year later
Joel Taylor, Haddonfield Twp, NJ
- 11:15** Managing sports fields on native soils
Dr. A.J. Powell, University of Kentucky
- 12:00** End of Session

TUESDAY PM

- 1:00** IPM procedures for turfgrass
Brad Park, Rutgers Univ.
- 1:30** IPM procedures for indoor facilities
Dr. George Hamilton, Rutgers Univ.
- 2:00** Break
- 2:15** School IPM Q&A with the NJ DEP
Bruce Reimbold, New Jersey Dept. of Environmental Protection
- 2:45** Case study panel:
Implementing a school IPM program
Moderator: Craig Tolley, County College of Morris, NJ
Rich Watson, Pine Hill Schools, NJ
Barry Imboden, Hunterdon Central, NJ
George Van Haasteren, Dwight Englewood Schools, NJ
- 4:00** End of Session

WEDNESDAY, DECEMBER 6, 2006
WEDNESDAY AM

- 7:30** Early Bird sports field managers networking roundtable
 - 9:00** End of Session
- WEDNESDAY PM**
- 1:00** SFMANJ Business meeting
 - 1:30** Identifying and controlling common turfgrass diseases of sports fields
Rich Buckley, Rutgers Univ.
 - 2:00** Overview of the Certified Sports Field Manager (CSFM) program
Don Savard, CSFM, Salesianum School
 - 2:30** Managing infield skin surfaces
Ryan Radcliffe, Lakewood Blueclaws
 - 3:00** Insect management update for sports fields
Dr. Albrecht Koppenhoffer, Rutgers
 - 3:30** End of Session