

# 2005 Proud Sponsor Directory

## US ATHLETIC FIELDS, INC.

Sports Field Maintenance, Renovation & Construction  
John McKnight and Bill Siegel  
P.O. Box 38 – Skillman, NJ 08558  
609-466-2846 Fax: 609-466-1808  
john@usathleticfields.com

## STORR TRACTOR COMPANY

Turf, Irrigation and Ballfield Equipment  
3191 Highway 22  
Somerville, NJ 08876  
908-722-9830 Fax: 908-722-9847

## DEBUCK'S SOD FARM OF NY, INC.

Growers of Premium Quality Turfgrass Sod  
Leonard M. DeBuck, President  
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(845) 258-4131, Fax (845) 258-7637  
lmdebuck@warwick.net

## GSI CONSULTANTS – TURFCON DIV.

Dr. Henry Indyk, Sports Field Consultant  
732-247-8026

### PUT YOUR AD HERE!

To become a Proud Sponsor

Call 908-730-7770 \$150 FOR ONE YEAR

## WILFRED MAC DONALD, INC

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888-831-0891 ex 114 Fax: 201-931-1730  
sales@wilfredmacdonald.com

## MENDHAM GARDEN CENTER

Turf Products  
Mendham – 908-543-4178  
Chester – 908-879-5020  
Annandale – 908-730-9008

## MODERN HANDLING EQUIPMENT OF NJ

Material Handling Equipment Sales & Rentals  
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## PARTAC/BEAM CLAY

Your "One-Stop Source" For  
Baseball and Sports Turf Surfaces & Supplies!  
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## Synthetic Turf Council Creates Certification Program

### STMA

The Synthetic Turf Council (STC) announces a certification program that is designed to benefit users and providers of synthetic turf surfaces and systems. Officially called the Synthetic Turf Council Certification Program (STCCP), it is designed to identify companies who have voluntarily committed themselves to a higher standard.

To attain certified status, the company must adhere to the STC "Suggested Guidelines" document, delivering as declared in the job specification, agreeing to utilize the program resolution process, abide by the STC Code of Ethics, and promote the quality and innovative characteristics of synthetic turf. To become certified, companies also must meet the program's prequalification

experience requirements of satisfactory performance. Its performance record of continued customer satisfaction (or not) will be tracked on the STC website. The listing will continue on the website even in the event of decertification.

A large "C" logo will identify those companies that have voluntarily agreed to adhere to the program. The STC will begin awarding certification on Jan. 1, 2005.

The STC is the trade association for the synthetic turf industry and represents more than eighty percent of the volume of synthetic turf produced in North America. Members of the STC are landscape architects, professional engineers, designers, buildings, contractors, manufacturers, suppliers, testing laboratories, maintenance and other specialty services. ♦

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safety and maintenance.

Include some instruction on public image at each session. Crew members are in contact with the public on an almost daily basis. Set guidelines for uniforms and proper work apparel. Establish proper crisis notification and how to deal with questions from the public.

And, never, ever forget safety. You can't stress it enough. Cover all the bases - equipment safety, first aid and CPR training, public safety and occupational hazards. Invite outside experts to help you.

Keep on going

Staff training goes beyond giving your crew members a manual and asking them to read it. It should be an active, on-going process within your operation. As you strengthen your training program, you build efficiency and safety into your program as you instill a genuine spirit of teamwork and cooperation.

View staff training as money well spent, as an opportunity to build a better organization - not as a burden. ♦