

Continued from page 18 "Question & Answer"...

The decision would then need to be made on how to deal with the crabgrass problem the following season. Crabgrass thrives in compacted soil of low fertility and hot dry weather. Providing an environment conducive to an aggressive, healthy turf is the most environmentally conscientious approach to any and all pest control. This environment would include but not be limited to proper soil pH, adequate soil aeration, adequate soil moisture and adequate nutrient availability. An important outside influence contributing to the control of crabgrass is proper mowing management. ▲

"Sports Turf News"

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*By: John Mascaro

STMA - New Logo for STMA.

The National Sports Turf Managers Association has a new logo for the association. They felt the logo is easier to read and the cleanliness makes it look more professional. (Photo on Website only! See below) Start Planning now for the STMA National Conference and show.

The STMA National conference and show will be in San Diego, CA in January, 2004. The exact dates for the STMA's 15th Annual Conference & Exhibition are January 21 - 25, 2004. For

updates go to the STMA website at <http://www.sportsturfmanager.com/>

New Tagline for STMA

"STMA: Experts on the Field, Partners in the Game" The tagline takes an everyday phrase "an expert in the field" and plays upon it to get across that STMA members are the absolute "experts" both in the field of sports turf and on the playing field and field management issues. "Partners in the Game" portrays the professionalism, and positions. STMA members on equal footing with others in the organization or athletic department. The tagline is a catchy, easily recognizable phrase to be used for marketing purposes. Public Relations Positioning Statement "The sports industry can count on the healthiest and safest playing fields because sports turf managers are unequaled in expertise and professionalism."

STMA Members Forum.

There is a new feature on the Sports Turf Managers website called the "Members Forum". This question and answer forum is for members of the STMA National and is an excellent way to get questions answered and also find out what works for other sports turf managers. To find the forum, go to the website at <http://www.sportsturfmanager.com> and then click the tab in the upper right corner to logon. Once you have logged on you should go to # 2 in the STMA Top Five called "Member Forum Q & A".▲

* John Mascaro is editor of Turf-Tec Digest TO SEE THE REST OF THIS NEWSLETTER ONLINE WITH PICTURES > <http://www.turf-tec.com/aug03.htm>



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WHAT OTHERS SAY...

Very good... highly recommended...
Dunham Wright, Facilities Supervisor,
Northeast Louisiana Univ, Monroe, LA

Experience with Covermaster has been outstanding... appreciate special attention...
Ray Tanner, Head Baseball Coach,
Univ. of South Carolina, Columbia, SC

Excellent quality with competitive prices...
Johnson Bowie, Associate AD,
Drexel University, Philadelphia, PA

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John Milardo, Supt. of Parks,
City of Middletown, Middletown, CT

From 1-10, your company is a 10...
Jim Simmons, Facility Mgr.,
Buckingham Little League, Ft. Myers, FL

Great service... the best...
Chip Baker, Asst. Baseball Coach
Florida State University, Tallahassee, FL

Covermaster takes extra step to meet customer's exact needs...
Gary Mayse, Asst. Gen. Mgr.,
Wisconsin Timber Rattlers, Appleton, WI

Response time was great... recommended by groundskeeper of St. Louis Cardinals...
David Hooplin, Alton American Legion
Baseball, Alton, IL

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MEMBER

