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## "Sports Turf Manager or what"?

by John Mascaro from Turf-Tec Digest, Vo. 7 # 1 March 2001

I have to pass these words of wisdom to you. The Golf Course Superintendents Association has spent lots of money and time promoting the name "Golf Course Superintendent". You can go to any golf course in the country and ask for the Golf Course Superintendent and they know who you are talking about.

Likewise, the Sports Field Managers Association is also dedicating much time and money to promoting the name Sports Field Manager. However all you Sports Field Managers still have different titles. I understand that municipalities get kind of crazy about titles and it seems that the more letters in your title, the more money you make, however, if this

profession doesn't get unified, the Sports Field Manager will be lost in the shuffle.

With a common name, comes recognition, with recognition, comes salary increases. I challenge everyone, go to your office supply store, plunk down \$6.22 for a sign to hang on your door that says: Mark Clay, Sports Field Manager". Also, the next time business cards are printed, add the line under your official city title of "Sports Field Manager". This will not cost any money at all but it will gain you the recognition you deserve. It also adds 18 new letters to your official title for the accountants to observe. ▲

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