



TURFAX™
of the
International Sports Turf Institute, Inc.



Volume 1 Number 3

August 1993

TURFAX — The International Newsletter about Current Developments in Turfgrass
©1993 International Sports Turf Institute, Inc. - All rights reserved.

CONTENTS:

- JB comments.
- Summer JB visitations.
- Informational Note.
- Publications available.
- Upcoming JB visitations.
- Upcoming international events.
- Turfgrass Benefits - A Scientific Assessment

The goal of this newsletter is to provide international turf specialists with a network for current information about turf. It is FAXed to all Institute Affiliates that use the ISTI technical assistance services on an annual basis. Your comments, suggestions, and requests are welcome. Start a permanent file for your ISTI TURFAX issues.

The ITSI summer address has been:
6900 E. Kelenski Drive
Cedar, Michigan 49621
Phone: 616-228-6328
Fax: 616-228-2848

JB COMMENTS:

Each profession typically has a distinguishing terminology that is used. Turfgrass science and culture has a distinct terminology. For turfgrass managers to become true professionals they must learn and use the unique terminology of their profession. This will not only ensure effective communications among turfgrass professionals, but also will be an indicator of an individuals unique knowledge of a true profession. Medical doctors and lawyers have used this approach for a long time. Note however, that in certain key communication one may need to define certain terminology to ensure communications with non-turf professionals. Some examples of proper professional usage are:

- Bentgrass - not bent.
- Bunker - not sand trap.
- Cultivar - not variety.
- Potassium chloride - not potash
- Pounds per 1,000 sq. ft. - not bags per field.
- Soil or root zone - not dirt.
- Tee - not tee box.
- Tifway - not 419.

Production Editor: Harriet J. Beard
Direct inquiries to: International Sports Turf Institute, Inc.
1812 Shadowood Drive,
College Station, Texas 77840 USA.

Telephone: (409) 693-4066.
Fax: (409) 693-4878.