January February 2007

ThruTheGreen

The Golf Course Superintendents Association of Northern California



GCSANC President Gill Stiles at Poppy Ridge G.C.

COVER

Santa Rosa Golf & Country Club

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Co-Chairman Dr. Ali Harivandi, University of California, speaks at the Superintendents Institute

ThruTheGreen

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Strictly Business

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It is hard to believe it is 2007 already! Seems like just yesterday, we were in Napa for our 2006 Annual Meeting.

As we move forward into the 21st century, we see the times changing around us every day. This is true with our association as well. It is no longer our father's GCSANC. Members needs have changed as well as the association's economic overview. We rarely see golf courses allowing us to hold meetings and golf with out charging us, which was common at one time. The demands on our time and the priorities we set for how we use our time has changed as well. The Board of Directors struggles with how to give value to the members in these changing times. How do we reach and engage more members? How do we meet the needs of today's superintendent, with more education, career assistance or DPR hours? These issues will surely challenge boards of the future.

In an attempt to address some of these concerns, we have taken a step out of the old mold with our Regional Holiday Gatherings this year. The survey we sent out, told us that travel and time were two factors that impacted participation at past events. So we attempted to address those issues with the new concept of regional events. Let's know what you thought of the change in format.

In 2007, the Board will again be looking for members to serve on committees, please contact a board member if you can help.

As we look back on 2006, I would like to take this opportunity to thank our Association Manager Barb Mikel. This woman has been the backbone of our association for many years. Barb works mostly behind the scenes, but without her tireless efforts we would be lost. She makes our jobs as directors and officers much easier and helps us to keep moving forward year after year. Thank you, Barb!

I would also like to thank a group that that supports us year after year, our affiliate members. With out the support of our affiliates it would be next to impossible for us hold meetings and golf outings. We ask them time and time again to help us and they have been there whenever we ask. Hopefully by continuing to do business with our affiliate members we can show our appreciation. Thank you all for your continued support!

As my term as president comes to a close I would like to personally thank all of our members for your support and participation in our association. We have a very engaged membership and it has been an honor to serve on the Board of Directors.



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Gill Stiles

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Barb Mikel, **GCSANC** Association Manager

Happy New Year!

Hope you all had a great holiday season. I would like to take this opportunity to thank the outgoing board members for their service to GCSANC. Again, I say, your organization is very fortunate to have such a dedicated group of people. The significance of such leadership is apparent when you realize this is the 75th year for this organization. Take a look at the charter members and clubs represented in your membership directory. Most of these clubs still have superintendents who have participated or are participating in this organization's leadership. It was a pleasure to help organize the 65th Anniversary and I look forward to a successful recognition of the 75th year for Golf Course Superintendents Association of Northern California

Ball mark repair tool distribution and correct repair instructions evolved from a GCSAA survey concerning "one of the biggest problems" superintendents confront on the golf course. GCSANC first began a distribution program to its superintendent members and clubs. This program has evolved and is providing a basis for cooperative efforts of various industry groups. During the Golf Industry Show in February, Emmy Moore Minister and I will discuss how this simple concept has provided the basis of successful cooperative efforts of GCSANC, NCPGA, Play Golf America and Growth of the Game.



GCSANC Media Consultant Emmy Moore-Minister shares a moment with GCSANC Association Manager Barb Mikel at Poppy Ridge Golf Course.



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GCSANC Quick Profile

Name: Gill Stiles

Employer: Santa Rosa Golf & C.C.

Position: Golf Course Superintendent

Years in the Golf Business: 12

Previous Employment: Summitpointe G.C.

GCSANC Work or Interests: President GCSANC, Director CGCSA

Interests Outside of Golf: Scuba Diving

Favorite Vacation: Fiji

Best Golf Related Memory: Tiger's hole in one at TPC Scottsdale, even though I had to pick up the trash thrown from the stands

Favorite Course to Play: Spyglass Hill

Course You'd Like to Visit: St. Andrews

Strangest Thing You've Witnessed On The Golf Course: A couple making whoopee in the middle of the 5th fairway while staff was setting up for the 1997 Phoenix Open

Worst Comment / Question From a Member: When will the frost lift?

What You'd Be Doing If You Weren't Involved With Golf: Hanging out at the beach

Santa Rosa Golf & Country Club



CALLING ALL AFFILIATE MEMBERS!

We will be having a brief Affiliate Meeting at the annual meeting on January 22, 2007. This will be a breakout session held apart from the Superintendents Meeting. Now is your time to tell your Affiliate Directors what you are thinking and what you want changed. It is up to you to help shape the future of the GCSANC. All ideas are welcome. If you can not make the meeting in January but wish to share your input, please contact Craig Zellers or John Holmquist at anytime.

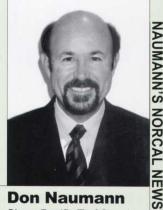
Thanks for your support

Craig Zellers (415) 342-1030 craigzellers@sbcglobal.net

John Holmquist (707) 974-8384 jholmquist@horizononline.com

Your Affiliate Director

Members Only



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Stacy Wallace is the new superintendent at StoneTree GC in Novato. Stacy is replacing Kevin Pryseski, CGCS, who moved over to Marin CC. Stacy was an assistant at Sonoma GC under Mat Dunmyer prior to his move ... John Rader has taken over at Peacock Gap G&CC with the departure of long-time superintendent Rich Lavine. CGCS. John was the assistant at Peacock, following time at Tayman Park GC in Healdsburg...Tom Gray, CGCS has taken over as superintendent at Cordevalle GC in San Martin. Tom was formerly at Olympia Fields CC in Illinois...Ron Swing, CGCS has left Callippe Preserve GC in Pleasanton. Taking over for Ron is Cord Ozment. CGCS formerly at Oak Creek CC in Sedona, AZ...Steve Jessup, CGCS has left his assistant position at Callippe Preserve for the superintendent position at Visalia CC. Steve is replacing Rick West who has moved on ...

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NOMINEES FOR OFFICERS

President:Jason Green, San Jose Country ClubVice President:Brian Nettz, CGCS, Presidio Golf ClubSecretary/Treasurer:Chris Mains, Spring Valley Golf Course

CANDIDATES FOR BOARD OF DIRECTORS

THOMAS BASTIS, CGCS

Superintendent California Club

ANDY TITTLE

Golf Course Superintendent Eagle Vine Vineyards & Golf Club

I would like to take this opportunity to ask for your support in electing me to the position of director for the GCSANC board. My organizational scheduling and networking skills will serve the board well in achieving the goals of the association. It has always been my ambition to be more involved with the association and I would like to take advantage of the opportunity at this time.

STEVE BYRNE

Superintendent Mira Vista CC

Since moving to California in 2001, I have been fortunate to meet and become friends with numerous professionals from all reaches of the GCSANC. I feel fortunate to be in a position to lend my services to this organization that has given me so much over the past five years. When asked if I would consider a nomination to run for the board of directors, I was truly honored. It would be my great distinction to serve the members of the GCSANC on its board of directors and it would be my pleasure to contribute in any way to the furthering of our profession in this region.

BRIAN MORRIS, CGCS Superintendent The Links at Bodega Harbour

I have been a member of the GCSANC since 1980. I started as the Assistant at Silverado Country Club & Resort. Six months later Randy Mulkey retired and I was offered the opportunity to be the Superintendent. I held that position until October 2001 when I made a change to the dark side (a peddler!) After a few years, it was time to get back to growing grass. In July 2005, I joined Kemper Sports at The Links at Bodega Harbour. It sure is great to be back on the course solving agronomic issues.

As a member of the Board of Directors, I plan to use my years of experience in the industry to bring members together and give back some of what others before me have contributed.

FREE BALL MARK REPAIR TOOLS PROVIDED AT CHARLES SCHWAB CUP CHAMPIONSHIP

The Golf Course Superintendents Association of Northern California (GCSANC) distributed free ball mark repair tools at the Charles Schwab Cup Championship at Sonoma Golf Club. The championship, won by Jim Thorpe, featured the top 30 money winners on the Champions Tour, plus Jay Hass and Loren Roberts battling it out for the million-dollar Schwab annuity. Ball mark repair tool distribution took place at the Play Golf America booth from October 26 through October 29, 2006.

"In addition to seeing some spectacular golf, attendees were able to stop by the Play Golf America booth for a free repair tool and quickly learn how to properly fix a ball mark," states GCSANC program chairman Chris Mains. "Just as folks seek tips on how to improve their golf game, the superintendents want to share quick tips on proper ball mark repair which will help improve putting surfaces as well as on-course playing experiences for golfers."



Len Tallo of Lawson Products worked at the GCSANC Ball mark repair tool booth at the Charles Schwab Cup Championship

Through the efforts of GCSANC members, more than 15,000 repair tools have been distributed to the public free of charge, each bearing the chapter logo and accompanied with handy instructions. Also, at local golf courses throughout the year, superintendents display posters that demonstrate proper ball mark repair techniques. In addition to the booth at the Charles Schwab Cup Championship, ball mark repair tools were distributed at Welcome to Golf Day, Play Golf America Day and during Women's Golf Week.

(Continued on page 15)

CALIFORNIA HONORS SEVEN WHO WORK FOR A BETTER ENVIRONMENT

The California Department of Pesticide Regulation honored seven diverse groups - from a top-ranked golf course in Placer County to a pair of Fresno advisors who assist immigrant farmers--for their work to sustain California's environment.

DPR presented its IPM Innovator Awards today at the California Environmental Protection Agency headquarters. IPM -- integrated pest management--promotes natural pest solutions to build a healthier environment that sustains itself with less chemical intervention.

"These Innovators are an eclectic group, but they share one important characteristic," said DPR Director Mary-Ann Warmerdam. "Each award winner has created an enduring partnership with nature -- not just to co-exist, but to contribute to a sustainable environment and economy. And each one of these recipients is building on the success of our previous IPM Innovators."

DPR's IPM Innovator program has recognized nearly 100 individuals and organizations since 1994. They represent a range of business and community interests, including farms and other businesses, community groups, schools, and advocacy organizations. Most importantly, all have actively shared their successful ideas with others.

The seven new IPM Innovators and highlights of their accomplishments:

- Lahontan Golf Club, Truckee and Kevin Breen, CGCS
- The Cooperative Extension Small Farm Program, Fresno
- Ecology Action of Santa Cruz
- Lodi Rules for Sustainable Winegrowing and six San Joaquin County growers
- Natural Resources Conservation Service in Butte, Glenn, Sutter, and Yuba counties
- The Pear Doctor, also known as Broc Zoller, in Lake County
- Ty Parkinson, Bill Chandler and the Stone Fruit Pest Management Alliance in Fresno County

Kevin Breen, CGCS at Lahontan Golf Club, said, "Of the numerous awards and recognition that Lahontan has garnered over the years, this means the most to me. The awards ceremony was a representation of all facets of the agricultural industry, and to be the second golf course (the first being The *(Continued on page 15)*

Gallery

SUPERINTENDENTS INSTITUTE AT POPPY RIDGE GOLF COURSE



Contra Costa Clean Water Presentation



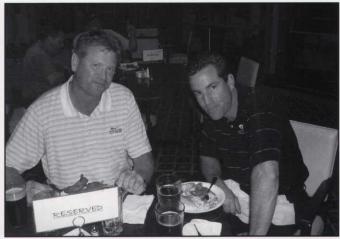
Gary Carls, CGCS, Golf Course Operations Supervisor of City of Sunnyvale



Mike McCullough, Director of Turfgrass Programs, NCGA, Mike Hill, Superintendent, Moffett Field GC and GCSANC President Gill Stiles



Tom Jackson, Sales Manager, Sierra Pacific Turf Supply



Don Paul, CGCS, Superintendent, Diablo Creek G.C. and Jason Green, Superintendent, San Jose Country Club



Tom Bevan, Superintendent, Bayonet GC and GCSANC Association Manager Barb Mikel

Gallery

SUPERINTENDENTS INSTITUTE AT POPPY RIDGE GOLF COURSE



The Speakers got together at Poppy Ridge



Ted Horton, CGCS, of THC Consulting



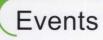
Members listening intently to the presentation



Host Superintendent Todd Cook



Howard Ditkof of J & S Equipment







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