



Bert Graves Memorial Affiliate Award

Adrian Bertens *Hydro Engineering | Danville, CA*

Career Highlights: Adrian Bertens, founder of Hydro Engineering, got his start in the irrigation business with Rainbird’s international marketing department in Southern California. Next, he was offered a sales rep position with General Irrigation. In 1972, he was given the opportunity to serve as a sales representative for Toro in northern California, a position he

gladly held until 1984. Along the way, Adrian obtained his contractor license and eventually started his own Nor Cal-based company, Hydro Engineering.

Education: Adrian holds a degree in Agriculture Economics from Wageningen University in the Netherlands, his native homeland.

Formula for Success: When you ask Adrian about his success in the irrigation business (as a rep and/or as a company owner) he will quickly tell you, “It’s based on relationships....it’s all about relationships.” Over the years, Adrian has worked closely with golf course superintendents on scores of irrigation-related projects, including those at Blackhawk CC, Cypress Point Club, Pebble Beach GL, Ran-

cho Canada GC, Shoreline GL, and Spanish Bay GL, to name a few.

Chapter & Community Involvement: Adrian has supported GCSANC events and educational offerings. He has also dedicated endless hours in the successful planning and hosting of the Chapter’s Annual Christmas Party. This popular golf & banquet event has proven to be one of the “best-attended” GCSANC celebrations each-and-every year; where members and spouses gather to celebrate, and where camaraderie is off the chart.

He Keeps on Giving: Adrian may have retired in 2009, but nothing stops him from staying involved-- not only with the Nor Cal Chapter but also within the game of golf, evidenced through his association with the Men’s Club at San Ramon Golf Club. Adrian plays golf regularly and enjoys the camaraderie amongst fellow men’s club members at San Ramon. He serves on the club’s fundraising committee whose annual tournament benefits Breast Cancer Research. Because of his passion for the game, Adrian also volunteers as a marshal at PGA Tour events and USGA-hosted championships.

Dream Foursome: According to Adrian, it would include PGA standout player Phil Mickelson, Champions Tour Player Mark O’Meara, and PGA TOUR Player and golf icon Tiger Woods.



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