

# Sierra Pacific Celebrates 30th Anniversary

Sierra Pacific Turf Supply is celebrating their 30th anniversary in August. Don Naumann, president and founder of Sierra Pacific had 5 years of experience and only a handful of customers when he launched what has become a leading turf grass product supplier in Northern California and Nevada. He and his wife Becky began the business working out of their home and in 1984 they decided to rent their first 1300 square foot warehouse in Campbell, California. Becky left her job and joined Don and did everything from sales, accounts receivable/payable transactions, blend seed, work in the warehouse, load trucks and make deliveries. Don quickly picked up

some distributorships with the first one being International Seed, Inc. He worked hard at sales and developed relationships with prospective customers. The Naumanns worked as a team and were diligent in making Sierra Pacific what it is today.

As years passed, the business was growing at a steady pace and they decided it was time to hire some employees as it was hard to do it all on their own. Currently, they have over 30 employees and three offices located in Campbell and Rocklin, California and Sparks, Nevada.

Despite the economic downfall many businesses are facing, Sierra Pacific has been able to remain a successful and strong company for 30 years. Strong customer relationships have been built throughout Northern California. They are committed to providing top quality customer service as well as offering fair prices.

“We have built a business that we are proud of and our work ethic exemplifies quality service and understanding customer needs,” said Don Naumann. “We hope to celebrate many more years in business and continue doing what we love by maintaining the relationships we worked very hard to develop throughout the years.”

The Naumanns will be celebrating their 30th Anniversary with a company picnic at Angel Island in August. “We want to do something special to celebrate with everyone. It is our way of appreciating our employees as well as celebrating with them. We could not do all that we do daily without them!” said Becky Naumann.



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