

Bert Graves Affiliate Merit Award

The Bert Graves Affiliate Merit Award is presented to an individual who has contributed in extraordinary ways to the association and its members.



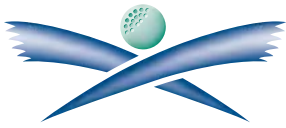
James "Jim" Sherman
*VP of Sales, Turf & Industrial
Equipment Company
Santa Clara*

Award winner Jim Sherman is a successful vice president in outside sales with Turf & Industrial Equipment Company, one of the most respected suppliers in the Nor Cal region. A college graduate, with a business degree from the University of Arizona, Jim lends great credit for his success from having "grown up" with Turf & Industrial Equipment Company, a business started by his family in 1968, where he was well-mentored by his father, Jim Sr. In recent years the company was sold to Mr. John Matheny, yet it still possesses that "family business spirit" coupled with exceptional customer service standards.

Directors, Jim co-chairs the Sponsor Relations Committee, seeking support year-round for important chapter programs and initiatives. When it comes to contributing to a cause, you can always count on Jim and the Turf & Industrial Equipment to step to the plate. The success of the GCSANC Scholarship and Turfgrass Research fundraiser and Equipment Field Day event are due in great part to his efforts and others whose support he's kindly garnered.

In addition to the GCSANC, Jim and his company lend support to the Sports Turf Association, California Winegrowers Association, and the California Landscape Contractors Association.

2012 is a pivotal year for Jim, as it marks his 25th year in the industry. An affiliate representative on the GCSANC Board of



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