



## Greg Dunn *West Coast Turf, Stevinson*

### Bert Graves Affiliate Merit

**Award:** *This award is presented to an affiliate member who has contributed in extraordinary ways to the association and its members.*

**Career Highlights:** Greg is a successful Northern California sales manager with West Coast Turf, a leader in providing quality sod and related services. Greg loves what it does and it shows, as he supplies an array of services and products to his customers; everything from custom grown sod and expert sod installation to hydroseeding and stolon planting.



**Not Just Golf:** In addition to supplying high quality turf to courses throughout the West, Greg also supplies turf to major sports complexes. Seven Super Bowls have relied on product from West Coast Turf.

**You Can Count on Him:** Greg has just completed his term as an affiliate representative on the GCSANC Board of Directors and has served on the Institute Committee. He co-chairs the Sponsor Relations Committee, where he doesn't just "solicit" sponsorships, but personally supports chapter programs and events year after year.

**Community Involvement:** Greg assists at the local community level through his charitable work with the Good Tidings Foundation where he helps renovate playing fields for youth.

2011 is a milestone for Greg, as it marks his 25th year in the sod business. Prior to his tenure with West Coast Turf, he worked for Warrens Turf as a sod farm manager and started their Manteca operation. He also served as a technical sales rep for UHS, which laid the foundation for both business and friendships with local superintendents. In 1996, when he started a sod farm in Stevinson, CA, it was the beginning of West Coast Turf's Nor Cal operation. Before long, Greg was transitioning from sod farm manager to sales manager.

**Education:** Greg attended the University of Montana where he earned a B.S. degree in Forest Recourse Management (1983) while also serving a two-year term as president of the Forestry Student Association.

