



Greg Dunn *West Coast Turf, Stevinson*

Bert Graves Affiliate Merit

Award: *This award is presented to an affiliate member who has contributed in extraordinary ways to the association and its members.*

Career Highlights: Greg is a successful Northern California sales manager with West Coast Turf, a leader in providing quality sod and related services. Greg loves what it does and it shows, as he supplies an array of services and products to his customers; everything from custom grown sod and expert sod installation to hydroseeding and stolon planting.



Not Just Golf: In addition to supplying high quality turf to courses throughout the West, Greg also supplies turf to major sports complexes. Seven Super Bowls have relied on product from West Coast Turf.

You Can Count on Him: Greg has just completed his term as an affiliate representative on the GCSANC Board of Directors and has served on the Institute Committee. He co-chairs the Sponsor Relations Committee, where he doesn't just "solicit" sponsorships, but personally supports chapter programs and events year after year.

Community Involvement: Greg assists at the local community level through his charitable work with the Good Tidings Foundation where he helps renovate playing fields for youth.

2011 is a milestone for Greg, as it marks his 25th year in the sod business. Prior to his tenure with West Coast Turf, he worked for Warrens Turf as a sod farm manager and started their Manteca operation. He also served as a technical sales rep for UHS, which laid the foundation for both business and friendships with local superintendents. In 1996, when he started a sod farm in Stevinson, CA, it was the beginning of West Coast Turf's Nor Cal operation. Before long, Greg was transitioning from sod farm manager to sales manager.

Education: Greg attended the University of Montana where he earned a B.S. degree in Forest Recourse Management (1983) while also serving a two-year term as president of the Forestry Student Association.

