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GCSANC Ball Mark Repair Education Program has Presence at Women's Golf Event



Todd Cook

Host Golf Course Superintendent Todd Cook served as a presenter at the **3rd Annual Business Golf for Women Day** held recently at Poppy Ridge Golf Course (Livermore, CA) a home course of the Northern California Golf Association. The event introduced the game of golf as a relationship-building tool for women in business. Cook's presentation on course etiquette was followed by a demonstration on how to conduct proper ball mark and divot repair. More than 100 women participated in the day-long event.

Each participant received a free ball mark repair tool with handy instructions courtesy of the Golf Course Superintendents Association of Northern California (GCSANC). "The event was an excellent platform for

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OFFICE NOTES

Barbara Mikel

I very much enjoyed his blog's coverage, interviews, photos, and streaming media of the U.S. Open at Torrey Pines! If you haven't already visited this feature, give it a click. http://gcm.typepad.com/gcm/ or you can link to it from the GCM home page (From the desk of GCM) Scott had a great local "superintendent interest story" posted about the U.S. Open at Torrey Pines. Next time you see Cord Ozment, CGCS of Callippe Preserve GC, ask him how he talked his wife Allison into taking on the "extra curricular actives" at Torrey Pines!

We sadly note the passing of Bob Swain, La Selva Consultants, Inc. Bob was battling cancer for some time. Sandy, Bob's wife, will be continuing business operations for La Selva Consultants, Inc.

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GCSANC Ball Mark Repair Education **Program** has Presence at **Women's Golf Event**

sharing information about ball mark repair," stated Cook, "especially since many of the participants are taking up the game for the first time and are interested in learning all they can about the sport".

The Business Golf for Women Day included a clinic, quest speakers, followed by lunch and a 9-hole tournament. The day wrapped up with a networking reception. This is the second year the GCSANC has supported Women's Golf Week, which is affiliated with Play Golf America, the industry-wide initiative designed to bring new players to the game and former players back to the sport.

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