



AFFILIATE PROFILE

John Holmquist
Regional Sales
Horizon Turf

Name: John Holmquist

Employer: Horizon Turf

Position: Regional Sales

Years in the Business: 25

Previous Employment: Rain Bird, Oase Pumps, KKW Manufacturer Representative

Education: Bellarmine San Jose Canada College, Redwood City, University of Moguls - Steamboat Springs, Colorado

GCSANC Work or Interests: Board of directors both State (CGCSA) and Local (GCSANC)

Family: Traci 21 years, Nicole 17, Alyssa 14, Jackson 9

Outside Interests: T & B, fishing, camping, cooking, MLB

Favorite Vacation: Family vacation in Italy

Course You'd Like to Visit: Cabo del Sol again!

Strangest Thing You've Witnessed On The Golf Course:

A guy throwing his clubs in a lake during a real bad round only to come back 15 minutes later to dive down and get them to retrieve his wallet and keys only to throw the clubs back in after that. No it wasn't me!

Worst Comment/Question From a Member or Superintendent: No comment...I take the 5th!

What You'd Be Doing If You Weren't Involved With Horizon: Fishing for Dorado on a boat in Baja

THE NATIONAL TURFGRASS RESEARCH INITIATIVE

Kevin N. Morris

President, National Turfgrass Federation

The turfgrass industry encompasses 50,000,000 acres in the U.S. with an estimated annual value of \$40 - 60 million. With its tremendous growth in the last 15-20 years and with U.S. society becoming more health conscious, the turfgrass industry is increasingly scrutinized and criticized for its use of water, pesticides, and fertilizer. Reducing these inputs is critically important for the survival of the industry. In addition, turfgrass has many positive benefits to society, such as protecting soil and water, providing safe playing surfaces for children, and heat reduction in urban areas.

- To address these concerns while documenting and improving upon turfgrass' benefits to society and the environment, the National Turfgrass Research Initiative (NTRI) has been developed.
- NTRI proposes a \$32.4 million turfgrass research program within the Federal Government's USDA, Agricultural Research Service (ARS).
- NTRI addresses the national concerns facing the turf industry by hiring federal researchers and providing funding to universities for cooperative, team research.
- NTRI emphasizes basic research--long-term, risky and expensive research unlikely to be conducted by state universities and private companies.
- The basic research that NTRI conducts will best address those critical issues and needs while improving turfgrass science.

The complete report of this research and many other reports can be found at USGA's *Turfgrass and Environmental Research Online*:

<http://usgatero.msu.edu>

The specific URL for this report is:

<http://usgatero.msu.edu/v05/n10.pdf>