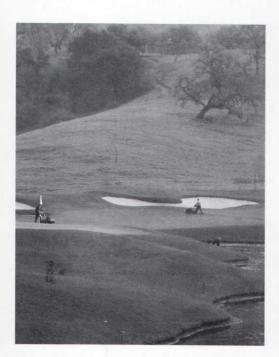
Thru The Green

The Golf Course Superintendents Association of Northern California

CONTENTS



COVER

2004 President Pat Finlen, CGCS

FEATURES

- 7 A Letter From Senator Barbara Boxer
- 13 CourseCo, Inc Recieves International Habitat Conservation Award

STRICTLY BUSINESS

- 3 President's Message
- 3 GCSANC Member's
- 4 Office Notes

ALLIED ASSOCIATIONS

- 5 Getting The Most From Your Course During Tough Economic Times
- 5 Aphis Expands Biotechnology
- 7 USGA Green Section Update
- 7 State Updates

MEMBERS ONLY

- 6 Naumann's NorCal News
- 6 Golf Championship Score Board

GALLERY

- 8 Event Photos
- 9 Event Photos

CALENDAR

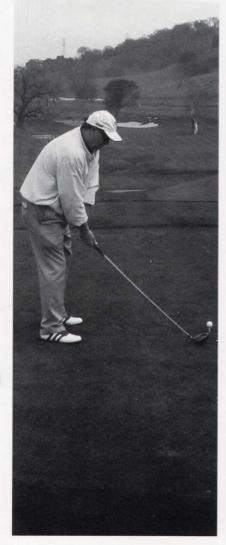
- 10 Event Calendar
- 10 GCSAA Golf Championship

IN THE NEWS

12 The Scoop Media Relations

MARKETPLACE

- 11 Advertisement Marketplace
- 15 Advertisement Marketplace



ThruTheGreen

Published bi-monthly by the Golf Course Superintendents Association of Northern California

EDITOR

Kenneth D. Williams, CGCS

PUBLISHER

Patricia Hill Hill Design, Advertising Agency

ASSOCIATION MANAGER

Barbara Mikel

MEDIA

Emmy Moore Minister Public Relations Consulting