



OFFICE NOTES

**Barb Mikel,**  
GCSANC Executive Secretary

It is April already, wow? Hope all your aerification projects have been successfully completed. I awoke this morning to snow on the spring flowers at 2600 ft in El Dorado County.

It is always gratifying to see things come to fruition. I have watched the California Golf Course Superintendent's Association Economic Impact Study evolve from a "wish" to a reality. This effort, spearheaded by a volunteer group of Northern California superintendents, is a project for the books. Golf course owners, professional managers, & superintendents joined forces to accomplish something for the industry, despite delays or the ultimate disposition of those involved. This was an accomplishment independent of the results, (which are impressive) for the cooperative efforts over time. Congratulations to all involved!

April for me, means a trip to Kansas, my third time visiting the GCSAA Headquarters in Lawrence. I come away from each visit with more information and an evolving appreciation of the benefits offered to professional development by your national association. It's also a good opportunity for a "reality check" with other association managers.

The first three months of 2003 saw a job notice mailed to 496 members each week. That is a LOT of postage and printing. So out of that comes a "new look" for job notices. Beginning in July, the notices will only be faxed or e-mailed to members. This will get the notice out quickly and at less cost, while continuing to provide members with this important service. Before the change takes place, we will mail a verification postcard so you can make changes to your fax number or e-mail address.

Membership changes can be accomplished rather quickly by using the renewal notices each year. Those of you who noted position changes on your renewal forms will be reviewed and changed by the membership committee if appropriate. During the year, you can also make classification changes with a regular membership application form mailed or faxed to the office.

Also, look for changes to the GCSANC Membership Card. Research is ongoing for a new look card at a reduced cost. We have utilized renewal stickers for a number of years and it is finally time to revamp the card. Just a note, the Bylaws specifically require a membership card. Suggestions on this matter are appreciated and welcome at [gcsanc@e-easi.net](mailto:gcsanc@e-easi.net)

2003 North American

## Bird Watching

### Open May 10th



We are pleased to invite everyone to participate in the sixth annual North American Birdwatching Open on International Migratory Bird Day, Saturday, May 10, 2003. Over the course of 24-hours, participants identify as many different birds as they can on their properties. The data we gather provide useful information about bird species commonly found on different types of properties. Participants are encouraged to invite someone experienced in bird identification to help, if needed, to contribute to a more accurate count. The event is a fun and easy way to see what birds are on your course during this "peak" time of year and generate data about the diversity of birds on managed landscapes.

This year we are opening the event to members of the Audubon Cooperative Sanctuary Program and non-members alike.

**To register for the event or get more information, visit:**

<http://www.audubonintl.org/projects/birdwatchopen/birdopen.htm>  
or contact Jennifer Batza at (518) 767-9051, extension 12 or [jbatza@audubonintl.org](mailto:jbatza@audubonintl.org).



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