

2003 GCSANC Board of Directors



Board Meeting at Orinda CC
Wednesday, April 9, 2003

[L to R] Greg Fernald, Bob Lopic, Jim Irvine, Barb Mikel, Andy Slack, Vince Keats, and P.J. Spellman, II gather at Orinda CC

Board Room Briefs

By Vince Keats

April 12, 2003

Education / Institute

The Board is considering a return to the Santa Cruz area for the Institute in 2003. Education and hotel locations discussed were Boulder Creek and Scott's Valley. Potential golf site: Pasatiempo. Possible courses for the GCSAA / CGSANC Regional Seminar 2004: Management Strategies for Turfgrass taught by Joe Vargas; Management Efficiency with Bruce Williams and Roger Stewart.

National

Pat Finlen reported on the unsuccessful election bid by Gary Carls for GCSAA Board of Directors. Gary has stated that he will run again in 2004. A motion to help Gary with his election expenses from 2003 in the amount of \$300 was approved.

GCSANC

A motion was made to raise the application fee for membership by \$25. Motion was approved.

A motion was made to send all job notices to the membership by e-mail starting July 1st. In the event email is not available to a member, the notice may be sent by fax. Motion was approved.



PRESIDENT'S MESSAGE

Bob Lopic, CGCS
Orinda Country Club

Even though spring is in the air and our busy season is approaching, I hope you will take time to notice our schedule of activities.

The Annual California State GCSA meeting is ours to host this year and we have scheduled terrific venues for golf, education and relaxation. The DoubleTree Hotel was chosen as headquarters to give great access to all that downtown Monterey has to offer. Sunday, May 18th there is a hosted reception at the Monterey Bay Aquarium with free shuttle service from both the Double Tree and Monterey Bay Inn. Monday, we have a State Association update followed by a full day of educational opportunities. CEUs have been applied for. Finally on Tuesday, we finish with golf and refreshments at the beautiful and challenging Bayonet Course at Ford Ord.

This event has been planned to give you a chance to learn something and relax with family or friends at a great site. Please mark your calendars, check your brochures for details and make reservations early. I look forward to seeing you there.

I would like to take this opportunity to thank all of the people who have stepped forward to sponsor our events. I would ask you to look at the sponsor boards and thank these people in person or by considering them when you make your purchasing decisions.

Congratulations to the Newsletter committee, Trish Hill, Ken Williams, Barb Mikel, Andy Slack and Bob Costa for formatting our new magazine. We now have a vehicle to distribute news and commercial ventures that we can be proud of. Please take advantage of this opportunity by submitting content to Ken or advertisements to Barb.

Finally, as we enter the busy heart of our season, take time to keep some balance in your life. Remembering those we love and those who care for us is an important part of remaining healthy. Have a great season.



OFFICE NOTES

Barb Mikel,
GCSANC Executive Secretary

It is April already, wow? Hope all your aerification projects have been successfully completed. I awoke this morning to snow on the spring flowers at 2600 ft in El Dorado County.

It is always gratifying to see things come to fruition. I have watched the California Golf Course Superintendent's Association Economic Impact Study evolve from a "wish" to a reality. This effort, spearheaded by a volunteer group of Northern California superintendents, is a project for the books. Golf course owners, professional managers, & superintendents joined forces to accomplish something for the industry, despite delays or the ultimate disposition of those involved. This was an accomplishment independent of the results, (which are impressive) for the cooperative efforts over time. Congratulations to all involved!

April for me, means a trip to Kansas, my third time visiting the GCSAA Headquarters in Lawrence. I come away from each visit with more information and an evolving appreciation of the benefits offered to professional development by your national association. It's also a good opportunity for a "reality check" with other association managers.

The first three months of 2003 saw a job notice mailed to 496 members each week. That is a LOT of postage and printing. So out of that comes a "new look" for job notices. Beginning in July, the notices will only be faxed or e-mailed to members. This will get the notice out quickly and at less cost, while continuing to provide members with this important service. Before the change takes place, we will mail a verification postcard so you can make changes to your fax number or e-mail address.

Membership changes can be accomplished rather quickly by using the renewal notices each year. Those of you who noted position changes on your renewal forms will be reviewed and changed by the membership committee if appropriate. During the year, you can also make classification changes with a regular membership application form mailed or faxed to the office.

Also, look for changes to the GCSANC Membership Card. Research is ongoing for a new look card at a reduced cost. We have utilized renewal stickers for a number of years and it is finally time to revamp the card. Just a note, the Bylaws specifically require a membership card. Suggestions on this matter are appreciated and welcome at gcsanc@e-easi.net

2003 North American

Bird Watching

Open May 10th



We are pleased to invite everyone to participate in the sixth annual North American Birdwatching Open on International Migratory Bird Day, Saturday, May 10, 2003. Over the course of 24-hours, participants identify as many different birds as they can on their properties. The data we gather provide useful information about bird species commonly found on different types of properties. Participants are encouraged to invite someone experienced in bird identification to help, if needed, to contribute to a more accurate count. The event is a fun and easy way to see what birds are on your course during this "peak" time of year and generate data about the diversity of birds on managed landscapes.

This year we are opening the event to members of the Audubon Cooperative Sanctuary Program and non-members alike.

To register for the event or get more information, visit:

<http://www.audubonintl.org/projects/birdwatchopen/birdopen.htm>
or contact Jennifer Batza at (518) 767-9051, extension 12 or jbatza@audubonintl.org.



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