October, 2001

Vol. 01 No. 10

The Golf Course Superintendents Association of Northern California

## **Roddy Ranch Golf Club**



## **GCSANC-SNGCSA** Joint Meeting

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**Remembering Our Country** 

## **Used Equipment For Sale**

1992 Toro 5100 D with extra cutting unit. Unit has low hours on a new engine, and should perform well for a few more years. \$3,500

1991 Toro Fairway Aerifier Runs OK, but needs TLC and a few seals. \$2,000

1993 John Deere 2653 Trim Mower Runs good, very reliable machine. Could use some reel work, but otherwise, a pretty good machine. \$2,500

If you're interested in any of these machines, give me a call and we'll talk.

### **Richard Lavine**

Peacock Gap Golf Course (415) 454-6450 lavine@attglobal.net

## For Sale

Toro 4500 fairway unit with parts 1475 hours - \$6,000.00 **Terry Grasso, Sequoyah CC 510-632-2903** 

y in color (7)

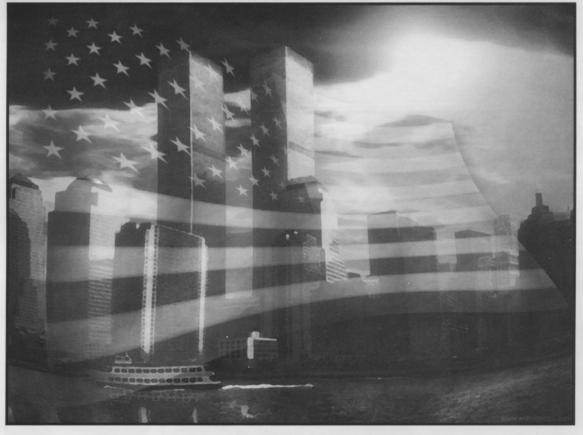
Rainbird pedistals grey in color (7)

Rainbird SBM 12 station timing clocks (17)

Rainbird sprinklers full circle 5100 (220)

Rainbird part circle sprinklers 4700 (60)

Call Bill Davis Sr. for price and availability @650-638-2279



## In Memory of . . .

- · Those who died
- · Their families and friends
- The firefighters, police and all who helped in the rescue efforts
- Our courageous leaders who will lead the fight against terrorism
- The brave men and women who love freedom and serve in our armed forces
- The citizens of this country who give of their time, talent, money and work at home

May we remain united in our resolve against evil, our commitment to our country and our love for each other

Poddy's Ryan

yan Zuehlsdorf is the new Superintendent at the recently opened Roddy Ranch Golf Club in the East Bay Hills of Antioch. Roddy Ranch is an 18-hole championship golf course situated at the base of Mt. Diablo. The links-style course features 18 holes in a continuous loop before finally returning to the golf shop. The course is open to the public and has a beautiful elevated grass tee driving range. The course is currently operating out of temporary buildings on site where golf merchandise and snacks are available. Ryan took over the helm of this beautiful track earlier this year following the departure of Ken Schwark to the wilds of Wisconsin.

The course is a JM Poellet design, done in large part by ior architect Bob Moore. The construction of the golf course started in early 1999 and the last fairways were seeded in January of 2000. Wadsworth Construction did all of the finish grading, shaping, irrigation, and seeding. Says Ryan, "It was

quite interesting seeding in December. Luckily for us, Mother Nature smiles upon golf sometimes!" The golf course was fully grown in by July 2000 and opened a couple months later when the parking lot was completed. Since the opening, golfers of all skill levels have enjoyed the rolling terrain, which offers multiple shots and requires the use of all the clubs in the bag. "When the breeze picks up from time to time, the course really gets interesting," notes Ryan.

The course is maintained with a crew of 12 operators/green keepers, one Assistant, one Mechanic, and one Irrigation Technician. A Chemical Technician is currently being sought to round out the crew. The tees and greens are cut with 22" mowers. The greens are cut at .125" through most of the year to maintain a stimpmeter reading of 10 - 12 feet. The greens are 100% A-4 bent grass. The tees, fairways, and primary rough are 80% perennial rye and 20 % bluegrass. The secondary rough is a mixture of fescues

surrounded by naturalized grasslands that border the entire course.

Ryan was hired in the middle of 1999 and has been involved in all aspects of golf course construction. "We've had a lot of ups and downs along the way but I've enjoyed the opportunity to expand on ideas, as well as rely on good old golf practices," says Ryan. He and his staff are still in the process of finishing up the entry, parking lot, and temporary Golf Shop areas. They have plans to create a more elaborate practice facility to aid in all facets of the game.

Originally born in Kenosha, Wisconsin, Ryan actually grew up nearby in Antioch. He attended college at Cal Poly SLO and obtained a BS in Ornamental Horticulture. During his summers, he worked at Orinda CC doing numerous tasks under the supervision of David Rosenstrauch. After graduation, Ryan was hired at Moraga CC where he installed Site Pro, and helped remodel fairways, bunkers, and tee boxes. He also helped install

new irrigation on two holes under the supervision of Superintendent Thomas Bastis. When he was hired to work with Ken Schwark, Ryan spent long hours growing in the golf course and training others to maintain the architect's vision at Roddy. That vision includes traditional types of playing surfaces to resemble the conditions of Scotland. Notes Ryan, "The course is very forgiving off the tee, but the greens and surrounds will definitely get your interest." "At Roddy Ranch, it's all about the chipping and putting."

Someday, Ryan hopes to own his own golf management company or do consulting at various golf courses. During his off time he likes to water ski, snow ski, fish and mountain bike. He also enjoys traveling and attending sporting events. Someday he'd like to travel to all the Major League baseball fields and take in a game or two. For the mean time, Ryan's busy keeping his greens fast and firm. Quoting Ryan, "Come October 1st, the superintendent's should be in for a real treat." >

## Golf Course Superintendents Institute November 5th and 6th

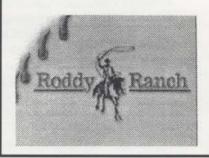
Santa Rosa Hilton

&

Northwood Golf Club
In Partnership with H.V. Carter - Textron
(See Registration Brochure for Details)

Sonoma County Hilton Room Reservations 800-445-8667 707-523-7555 Make your reservations by October 19, 2001 Room rate \$109 + (single or double) Like to stay overnight Sunday? Try:

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Superintendents
Association of
Northern California
&
Sierra Nevada
Golf Course
Superintendents
Association

October 1, 2001

8:30 a.m. Roddy Ranch Golf Club

Sponsored by Turf Star

## Final Thoughts . . .

By Bob Costa, CGCS

#### Help is On the Way

It's no secret that for the last several years I have been a proponent of a formal media program for the GCSANC. It has been my belief that as a profession we have not achieved the level of recognition and credit for our contribution to the game of golf.

Enlisting the support of the local media is a strategy designed to influence the hearts and minds of the golfing and non-golfing public. Not only does media exposure provide recognition for superintendents and their accomplishments, but it also serves as a means to educate and inform the public about the complexities of golf course management.

Several years ago, it was clear to me and my fellow Board mates that our past media efforts, all though well intended. had fallen well short of the mark and if we were to have an impact on a local level a more concerted effort was necessary.

With the arrival of Greg Crawford, we set out to do just that. Although Greg's tenure with the GCSANC was in some respects disappointing, he deserves a great deal of credit for establishing the foundation for the many success's we have enjoyed to date. Over the past 18 months I have assumed the role of Media Director, and although we have continued to have our share of media hits, it was clear that I lacked the expertise, contacts and time to take the program to the next level. Hence, at a recent Board meeting, the decision was made to hire a Media Consultant, hired on a project, by project basis and paid an hourly fee. I am pleased to announce that



Emmy Moore Minister has assumed this role, and is currently working closely with myself, Barbara Mikel and Bob Lapic in preparation for Ball Mark Repair Week, which will run the week of October 8th through the 14th. Emmy's background in golf is extensive and she currently serves in a similar media capacity with

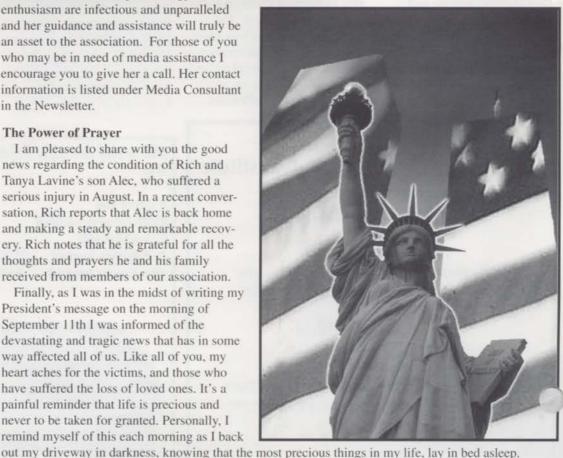
the NorCal PGA. Her spirit, energy and enthusiasm are infectious and unparalleled and her guidance and assistance will truly be an asset to the association. For those of you who may be in need of media assistance I encourage you to give her a call. Her contact information is listed under Media Consultant in the Newsletter.

#### The Power of Prayer

I am pleased to share with you the good news regarding the condition of Rich and Tanya Lavine's son Alec, who suffered a serious injury in August. In a recent conversation, Rich reports that Alec is back home and making a steady and remarkable recovery. Rich notes that he is grateful for all the thoughts and prayers he and his family received from members of our association.

Finally, as I was in the midst of writing my President's message on the morning of September 11th I was informed of the devastating and tragic news that has in some way affected all of us. Like all of you, my heart aches for the victims, and those who have suffered the loss of loved ones. It's a painful reminder that life is precious and never to be taken for granted. Personally, I remind myself of this each morning as I back

"The man who gets angry at the right things and with the right people, and in the right way and at the right time and for the right length of time, is commended." Aristotle



## he Impact of Golf Equipment on the Game of Golf

By American Society of Golf Course Architects

he balance between preserving golf's integrity and encouraging a free market in the manufacture and selection of golf equipment has been an on-going battle throughout the last century. Consider the following:

"There is a pretty consensus of opinion among first class players that the time has come to check the excessive length to which the golf ball can be driven. Ballmakers are vieing with each other in producing balls of ever-increasing driving capacity, and as most of the best courses have now been stretched to their utmost limits, it is obvious that holes and courses are speedily being ruined as

ats of the game. Green
mmittees and golf architects
have been struggling for some
time to maintain the normal rate
of scoring by multiplying
hazards, by rendering the
approaches to holes more
difficult, and even by increasing
the difficulties to putting, but it
is clear that a point has been
reached at which such devices
are destroying the balance and
character of the game which
makes it enjoyable and worth
playing."1

Such words are reminiscent of many recent articles and letters found in golf publications. In reality, they originate from a petition sent to 152 of Britain's top amateurs in 1912! 141 replied, agreeing that the Amateur Championship in Britain should be played with standardized golf balls.

#### Great Courses Now Defenseless

Today, with 300 yard drives commonplace, the great layouts of the past are (once again) being rendered defenseless. Hazards placed at strategic distances are obsolete and extra room no longer exists to add additional tees. The strategic principles that guided the design of all the great layouts in the 20's and 30's can no longer keep up with the state of today's game. Unfortunately, the onus of adjusting to technology is still falling on the golf courses.

To protect the hallmark designs of its forbearers, the American Society of Golf Course Architects (ASGCA) endorses a modification to the ball that results in a percentage decrease on its flight/distance. Such a solution would have the greatest effect on the longer hitter, while having a lesser effect on the high handicappers who support the game and find it challenging enough. Distance is its own reward, no matter the relative scale it is measured on.

Golf Ball Has Been Modified

In fact, the golf ball has been consistently modified in response to technological advances. With the introduction of the Haskell ball in 1898, the debate began over how to adjust ball specifications to preserve the game's traditions. The USGA, at various times, has specified a 1.62-inch, 1.62ounce ball; a 1.7-inch ball with no weight restriction, and a 1.68-inch, 1.55-ounce ball. In 1932, there was a consensus agreement on a 1.68-inch, 1.62ounce ball, which is still the standard. In Great Britain, the smaller ball remained legal until it was banned at the Open Championship in 1974 and eliminated outright in 1990.2

Donald Ross, a charter member of the American Society of Golf Course Architects (ASGCA), voiced his own opinion about the process in a 1923 letter to James Tufts of Pinehurst, N.C.:

"My personal view is that the standard ball should be a floater. I do not believe it is possible in any other way to control the manufacturers from continuing to make a ball which will fly as far as the present one. A floater will control the distance absolutely on the long hitter, would not take a yard from the distance of the average players who really are the supporters of golf, and the average man would

find it a much easier ball to pick up through the fairway. It would be more durable, reducing the cost of the game to some extent. In fact, altogether, I think it would be a very desirable change."3

Ross' letter foresaw today's controversy and legitimizes the role of the golf course architect in the debate. The Society is not only dedicated to defending the great layouts of the past, but to protecting today's hallmark designs from suffering the same fate in 70 years. No other organization is better situated to be an advocate for the golf course. Tournament consideration has market value for existing facilities. As players continue to hit the ball farther. courses will no longer be able to host events and therefore suffer a decline in prestige that can be measured in real dollars.

Urge USGA, Royal & Ancient to Take Stand

While maintaining free enterprise among manufacturers in the design and production of golf equipment is a tradition of the game, the control over the parameters in which that production takes place must be absolute. The fate of golf's value and integrity is inherent in that control.

See Impact -Golf Equip. Page 6

### Max Slack Tournament to be Held at San Juan Oaks GC October 29, 20001

Please join us on October
29th for the Max E. Slack
Memorial Golf Tournament to
held at San Juan Oaks Golf
Course. This one time only
event is being held to raise
money for an endowment fund
for students in the Turf Science

program at Purdue University. This endowment will provide scholarships for future turf students who plan to work in the golf course maintenance field.

Details of the tournament are - October 29, 20001 - 7:30 am registration / 9:00 am shotgun

start - scramble format w/ 4 man teams. Cost - \$150/person includes golf, cart, range balls, BBQ lunch, all non alcoholic drinks, prizes - 1st, 2nd, 3rd prizes for low gross teams, closest to pin & longest drive.

If you have questions, or

would like more information, please contact: Andy Slack - 408.288.8153, or by E-mail aslack@spotwater.com.

## Golf Course Architects Look For Help To Defend Courses Against Technology

olf course architects believe there should be "a line drawn in the sand soon" - at least for tournament golf - or technology could render some courses obsolete. The Board of Governors of the American Society of Golf Course Architects stated that "it is difficult and sometimes impossible because of land restrictions for architects to design courses that will challenge top players using hightech golf clubs and balls, and the challenge will grow even more difficult with each passing year.

"It is not just an issue for new courses, but for every club that finds its best golf holes rendered defenseless by technology." As modern golf becomes more of a power game, designers are finding it difficult to create holes that require good players to hit long irons onto the green. In the recent U.S. Open, for instance, players were hitting with two irons on a 490-yard hole - not the driver and long iron intended.

In 1994, the ASGCA issued its original warning on the subject. At that time the Society distributed a White Paper that pointed out that advancements in golf course maintenance, club design and ball technology have altered the way the game is played and how courses are designed.

Some Restrictions Needed
Many of the group's most
prominent members, including
Jack Nicklaus (who received the
group's Donald Ross Award
during the recent annual
meeting in Columbus) and Pete
Dye, have long called for a
"tournament ball" that would
control distance. Many ASGCA
past presidents - including
Bobby and Rees Jones, Ed Seay,
Art Hills and Geoffery Cornish -

support the call to review technology's impact on the game.

"Technological parameters would enable some of the great traditional courses to continue to host major tournaments," newly-elected ASGCA President Damian Pascuzzo said, "and enable us to design new courses that won't be obsolete in a few years."

Longer drives by high handicap players also are forcing designers to widen corridors to accommodate more pronounced slice and hook shots. "Safety is a real concern," said Pascuzzo. Pascuzzo added that if technology dictates longer and wider golf courses, it will further escalate land acquisition and maintenance costs.

#### Longer Courses Discourage Newcomers

"If technology continues to give golfers more distance, it will be impossible for us to design courses that will be a challenge for more than a decade. We're already designing 7,000-yard courses. What's next-8,000 or 9,000 yards? Or does technology force designers to 'trick up' a course in order to defend par? Frankly, we think that solution is not good for golf," explained Pascuzzo.

The new ASGCA president stressed the fact that golf needs to attract more new players who find the game fun. Research shows that many players drop out because they become discouraged, and Pascuzzo believes that percentage would increase if courses had to be longer and more difficult to challenge the better players.

-more-

#### Line in the Sand

"It's becoming increasingly difficult to design a course that all levels of players find interesting," he added. "Many newer courses have five and six sets of tees and even that might not be enough to satisfy all the needs."

#### Urges More Cooperation for "Good of the Game"

The ASGCA Board of Governors urges golf's ruling bodies and manufacturers to work more cooperatively so that the game of golf can continue to prosper.

"We don't think it's a good idea to have different classes of golf courses - just a handful for the touring pros, certain others that only excellent players can master and then those for the everyday players. Reasonable parameters for clubs and balls will help the great golf courses of America stand up and defend par, as their original designers intended, and that will benefit everyone who enjoys watching great players go up against the best in strategic design." 

"

## Impact - Golf Equipment (Cont'd)

A recent USGA test showed that a golf swing clocked at 109 mph, which is average for touring pros, produces a drive of 289 yards with a persimmon club. The highest theoretical COR .880 or .890 club hit the ball 309 yards - a 20-yard increase. It's evident that longer distance, plus improved accuracy, can put many golf courses in a defenseless position. And the situation could worsen each year.

Golf is played differently today than ever before, with developing effects that are eroding the game's traditions. Inaction today is complicity in the deterioration of the game tomorrow. We urge the United States Golf Association and Royal and Ancient C Club of St. Andrews to take to necessary steps to preserve the great golf courses of the world.

—Prepared by Bobby Weed, Member ASGCA Board of Governors

## Delegating with Purpose: Make the Most of Silent Handoffs

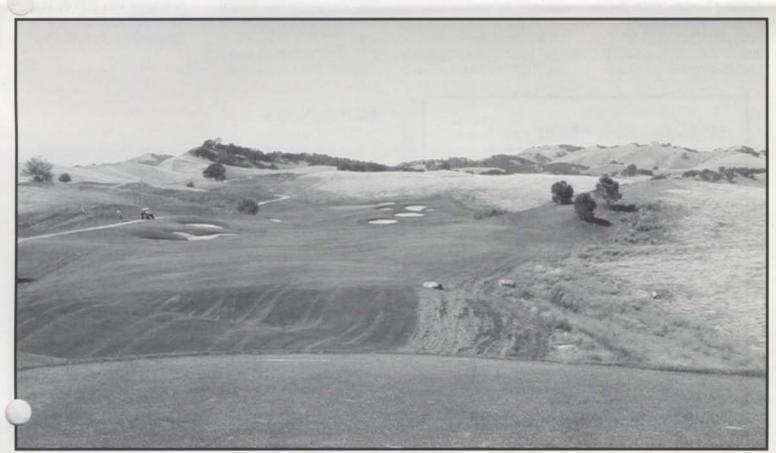
It's usually better to delegate in person. But sometimes, you must assign tasks in writing, such as when you're about to leave on vacation and you need to hand out last-minute jobs while you're away.

Here's how to make sure the people you delegate to understand what you want.

- Number your points. List each step in the process to make it easy for the employee to follow the instructions.
- Provide contacts. Jot the names of experts that the employee can call with any questions or concerns. Include these contacts as resources, but emphasize that you hold the staffer responsible.
- Anticipate snags. Acknowledge any problems you expect the employee to face while tackling the assignment. Offer sugge tions or solutions. Explain the assignment's significance.
- Express thanks. Signing off with "Thank you for taking this on" or "I'm grateful you're here to take care of this" will motivate the employee to follow through.

## CSANC and SNGCSA Look Forward To The Roddy Ranch Challenge





## **USGA Green Section Southwest Regional**

## Tips On Managing Summertime Blues: Anthracnose and Kikuyugrass

By: David Wienecke, Agronomist

ecent warm tempera tures in the Southwest have produced typical symptoms of stress from high temperature and drought. We have started seeing anthracnose, a typical summer disease of cool season grasses during periods of summer stress. The conditions that favor damage from anthracnose include warm air temperatures above 72 degrees Fahrenheit, compacted soil, poor drainage, and wet foliage - a perfect description of summer conditions! Poa annua is particularly susceptible to anthracnose. The best defense is a good offense. Your best strategy is to develop good drainage and healthy roots in spring with aeration, and balanced fertility. Once you see the disease it is too late to cultivate. If you have the disease, raise mowing heights and allow the turf to recover.

Here are some management tips for dealing with anthracnose:

- \* Maintain a balanced fertility program: 4-6 lb. of N/1000/year applied 1/8-1/4 lb. N/application. (Classic spoon-feeding every 7-10 days). Try and match N with K applications.
- \* Aeration in early spring and again in autumn to improve drainage. Verticut and topdress only during active growth periods. DO NOT do this if you have anthracnose! Supplemental aeration with 1/4" solid tines can be used throughout summer to improve surface drainage and reduce moisture on plant leaves. Avoid cultivation if temperatures are expected above 90 degrees Fahrenheit.
- \* Anthracnose thrives when roots are shallow and foliage is wet. Try to irrigate in the early

morning hours (3 a.m. to 5 a.m.) to avoid extended periods of leaf wetness. Allow the plant tissue to dry and do everything you can to develop deep roots.

\* Stopping disease progress once you have it requires protecting healthy tissue from spore infection using systemic fungicides and attacking the spore producing sites in the thatch zone with contact fungicides. The good news is that with proper management we are seeing recovery on greens.

Kikuyugrass presents special summer challenges for turf managers in the southwest. Kikuyugrass can be managed either as a weed or as a desirable grass. If you have 30-40% kikuyugrass cover, it's time to consider managing for good quality. Cultural factors that favor kikuyugrass include: a) frequent mowing 3-5 times/ week, b) light vertical mowing monthly (June-September), c) edge green collars every 7-10 days to control kikuyugrass encroachment, d) aerate in May and again in September, with 3/ 4" tines. Follow with 5/8" tines in more compacted areas, e) surface quality is enhance with the use of the plant growth regulator Primo at three to four week intervals through the summer, f) keep fertilization to a minimum (i.e. 3 lbs. N/1,000/ year), g) spot water as necessary to avoid localized dry spots. It is important to resolve water problems since this grass cannot penetrate dry soil. We have seen some very high quality kikuyugrass when favorably managed.

## **Welcome New Members**

Brian S. Gaunce, President D&B Structures.

Affiliate

Stanley W. Gibson, Park Supervisor City of Pleasanton,

Affiliate

Lisa Danelle Hagopian, Park Superintendent City of Pleasanton,

Affiliate

John R. Heldman, 2nd Assistant Supt Spyglass Hill Golf Course, Class C

Wes D. Hull, Assistant Supt, Spyglass Hill Golf Course,

Class C

Jack G. McKinney, Park Supervisor

City of Pleasanton,

Affiliate

### Office Notes

Barbara Mikel

Thoughts and feelings come to mind today: the assassination of John Kennedy, the War in Vietnam, and destruction of the Challenger. We stop, we are incredulous, sad, angry, reflective, aggressive and emotional. There is no way to comprehend what has happened, but we will. We always have, that is in and of itself what makes us what we are.

### **Quick Quote**

"Our scientific power has outrun our spiritual power. We have guided missiles and misguided men."

Martin Luther King, Jr.

## "allmark Repair Week

Most golf course superintendents and golfers would agree that the number one golf course maintenance issue is unrepaired ball marks on putting greens. It's a problem that has particularly frustrated superintendents for years and will likely continue to do so unless the habits of golfers can be altered.

There are several theories that attempt to explain why golfers are reluctant to repair ball marks. Regardless of what theory you may aspire to, education undoubtedly will play a key role changing golfer behavior.

Recognizing the importance of education and the need to increase golfer awareness, the

'SANC is again sponsoring
al Mark Repair Week
beginning on October 8th. The
week will feature a series of
press releases, interviews and
climax with the distribution of
5,000 ball mark repair tools at
the Transamerica Golf Tournament at Silverado Resort. In
addition, all Northern California
PGA Golf Professionals will be
receiving two ball mark repair

posters for display at their respective clubs.

"The Ball Mark Repair Week concept was developed as a vehicle to educate golfers on the importance of repairing ball marks and to gain exposure for GCSANC Superintendents," said Bob Costa who serves as the GCSANC Media Director. "The distribution of the repair tools, which will bear the GCSANC logo, serves this dual purpose. Throughout the week we ask that you along with your golf professional actively promote the importance of repairing ball marks with your members, customers and club officials. Collectively our message will be a simple one, Fix It! - For the Good of the Game"

In addition to passing out repair tools at the Transamerica, GCSANC members will be distributing other promotional materials at a booth located at the golfers village on October 12th 13th and 14th.

For more information, please contact Bob Costa, GCSANC media Director @ 831 373-3701

### **Bensumec Advisory**

PBI-Gordon Corporation has asked golf course superintendents to stop using Bensumec 4LF until further notice. The company says it has had reports of yellowing turf on greens after application of the product.

According to Bill Brocker, vice president of marketing, the company has been working to find the cause since the first report. "Once we determined it was actually something in the product, we began trying to identify the specific cause. We have now determined that one batch (lot 1286) is apparently contaminated with low levels of phenoxies and dicamba."

On Saturday, Sept. 8, the company posted a notice to the GCSAA member Web forums asking superintendents to stop using Bensumec on their greens. The company also posted a notice on its Web site at http://www.pbigordon.com/bensumec\_message.htm, which includes the advisory and an injury recovery plan for greens that have been treated with Bensumec since Aug. 1.

The company asks that any golf course or superintendent that has applied the product since Aug. 1 please contact Gary Custis at (800) 821-7925 or (800) 471-3677.

### Naumann's NorCal News

Brian Morris has resigned from Silverado Country Club in Napa. His replacement has yet to be named.....Dale Engmann is the new Superintendent at Mayacama Golf Club in Santa Rosa. Dale was the assistant and is replacing Mark Logan who has moved on to another club....Frank Barberio, Superintendent at Mira Vista Country Club in El Cerrito, is recovering well from an accident occurred early this summer at his home in Suisun. He should be back to work within the next few weeks.....



#### Roddy Ranch

8:30 a.m. Registration Rodeo area just down from Clubhouse

9:00 a.m. Introductions
History of GCSANC-SNGCSA Meetings
Turf Star Presentation
California Water Resources Department
Golf in New Zealand

10:30 a.m. BBQ Lunch

11:00 a.m. Drive to Clubhouse for Range Practice

12:00 Shot Gun



## Consider yourself a candidate.



Applications for the 2001 Environmental Leaders in Golf
Awards are available from the May issue of Golf Course
Management magazine, chapter leaders, Golf Digest,
participating sponsors and the GCSAA Service Center
(800/472-7878)
or the GCSAA Web site

We'll look forward to receiving your application by **October 1, 2001**.

(www.gcsaa.org/environ/elga\_form.html).

A partnership program benefiting The GCSAA Foundation





### **Positions Available**

Silverado Country Club & Resort Grounds Superintendent Semi-Private-Resort, 36 hole course, 100,000 annual rounds, Bent/Poa Greens, Rye Tees, Bent/Rye mix Fairways.

**Duties Include:** Course maintenance, fertilizer/pesticide application, budgeting, purchasing, clubhouse landscaping and equipment maintenance. Recreation area responsibilities include swimming pool operations.

Requirements: Four year degree: related field Superintendent experience required, or assistant superintendent at championship-level golf course. PGA tournament experience; experience in a union environment; passion for the game of golf. GCSAA Certification and membership preferred.

Salary/Benefits: Annual Basic Salary range \$75,000.00 to \$125,000.00. Paid life insurance, paid health insurance, paid vacation, paid sick leave, paid GCSAA dues. Vehicle and meals provided. Paid expenses for regional and national education seminars and golf course show. Pension plan, golfing privileges and 401K.

Resumes to: Linda Ozores, Director of Human Resources

Silverado Country Club & Resort

1600 Atlas Peak Rd. Napa, CA 94588 Phone: 707-257-5493 Fax: 707-226-8449

## **GCSANC Quick Profile**

### **Bob Costa, CGCS**

Employer: Lombardo Group

Position: VP Director of Golf Course Management

Years in the Golf Business: 17

Previous Employment: Morro Bay GC (College job)

Education: AS Ornamental Horticulture Foothill College, BS in OH Cal Poly SLO.

GCSANC Work or Interests: Media is probably my greatest passion, but also enhancing the profession and its members.

Other Organizations: None outside of golf.

Family: Wife Anita, beautiful daughters Emilie (5 years) and Madeleine (2)

Interests Outside of Golf: Raising children, working in the yard (best lawn on the block!), all sports.

Favorite Vacation: Returning to Hawaii where I was born.

Favorite Course to Play: Cypress Point

Course You'd Like to Visit: Shinnecock Hills, and I guess the obvious one, Augusta National.

Strangest Thing You've Witnessed On The Golf Course: About 15 hot air balloons that missed the target at an event at Laguna Seca Racetrack.

What You'd Be Doing If You Weren't Involved With Golf: A career in marketing or advertising. Often I just wish I had my own landscape business, but my body tells me otherwise!

## **Supporter Listing**

#### Century Rain Aid/Bay Irrigation

Century is the nation's leading distributor of landscape irrigation equipment. Our v California branches are ready to serve you with irrigation planning and extensive inventories: sprinklers, valves, controllers, pipe & fittings, pump station and drainage equipment, landscape lighting and more. 800-622-8873

Jeffrey Jones, Regional Manager

www.rainaid.com

#### Spot Water Management - Andy Slack

• Specializing in water management and system efficiency for central irrigation systems - Irrigation design & consulting, field staking & construction management, GPS mapping & as-builts, pump station upgrades & hydraulic analysis, effluent retrofits, system audits & improving system efficiency

WWW.SPOTWATER.COM

408.288.8153

aslack@spotwater.com

#### Russell D. Mitchell & Assoc., Inc.

Providing quality irrigation design and consultation services including bid document development, hydraulic analysis, and field staking, GPS irrigation as-builts and central computer programming. 925-939-3985 Fax 925-932-5671

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#### Arrow Turf — Golf Construction and Renovation

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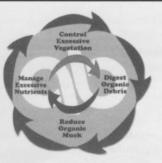
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Joint meeting w/Sierra Nevada Roddy Ranch Golf Course

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Institute - Sonoma Hilton Northwood G.C.

December 7, 2001

Holiday meeting Monterey Beach Hotel

Jan 8 & 9, 2002

GCSAA Seminars in Pleasanton

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THRU THE GREEN Published monthly by the Golf Course Superintendent's Association of Northern California

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