



Lebanon Turf Announces Funding For Superintendent Associations

Lebanon Turf Products announced this week the details for a funding program geared toward local golf course superintendent associations in its market area. Lebanon will donate \$25 to the local association for each golf course that purchases three or more tons of Lebanon branded products from January 1, 2001 through June 30, 2001. The brands covered are Country Club, IsoTek³¹, NX-PRO, and Par Ex. Also included in the program is Lebanon's new PERK Stress Relief controlled-release organic iron.

"Lebanon Turf Products is pleased to offer this program as a means of supporting golf course superintendent programs, and their efforts to educate superintendents at the local level. This is just a small way for Lebanon to show its appreciation for the

role superintendents play in professional turf management," said Gary Neyman, Golf Product Manager.

Superintendents may claim their donation by completing a form and sending proof of purchase to Lebanon's business office. The form can be obtained from any Lebanon Turf Products representative or a distributor of Lebanon products. It can also be downloaded from Lebanon's web site at or taken from advertisements featured in local association newsletters.

Checks will be issued in July and sent to each local association for the total amount accumulated by the association's membership. For further information, contact a Lebanon Turf Products representative or call 1-800-233-0628.

GCSAA to sponsor PGA Senior Tour great Jim Colbert in 2001

The Golf Course Superintendents Association of America (GCSAA) announced today that it will sponsor Senior PGA Tour professional Jim Colbert for the 2001 season.

The agreement calls for the 34-year PGA Tour member to feature the GCSAA logo on his shirt and bag at all Senior Tour and other "official" events. In addition, he will serve as a spokesman on selected association issues, make special appearances on GCSAA's behalf and advise the association on various matters. The agreement marks the first time the association has sponsored a Tour professional.

"GCSAA is fortunate to have a friend in Jim Colbert," GCSAA President R. Scott Woodhead said. "Jim has worked with the association on a variety of projects and it is obvious he is a strong supporter of the golf course superintendent and the association. Jim's relationship will add a special touch to GCSAA's yearlong celebration of its 75th anniversary."

Colbert, who also operates a golf course architecture and develop-

ment business, has a combined 27 victories on the PGA (8) and Senior PGA Tours (19). He was the leading money winner on the Senior PGA Tour in 1995 and 1996, and has finished in the top 35 on the money list in each of his nine years on the Senior Tour.

"I'll have the GCSAA logo on my bag and on my shirt because I believe in the association and I believe in the golf course superintendent," Colbert said. "The GCSAA is first class and has made tremendous advances for its members and the golf industry. As a player and a businessman, other than myself, no person is more crucial to my success than the golf course superintendent."

Among the projects that Colbert and GCSAA have collaborated on is the golf management education program at his alma mater, Kansas State University in Manhattan, Kan. The program includes hands-on experience at Colbert Hills Golf Course, designed by Colbert and Jeffrey Brauer, ASGCA. GCSAA has also been involved in the First Tee National Academy developed by Colbert and the university at Colbert Hills.

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Our sincere apologies . . . for the late arrival of your newsletter the past few months. We are aware of the problem and are communicating with the Post Office to solve it.

Your newsletter should be sent first class mail and should reach you within 3 days from the date of mailing.