

Boardroom Briefs

- Director, Mike Nunemacher reports that he is still in pursuit of a member credit card. His attempts thus far have not met the objectives of the program.
- A discussion among the Board members produced numerous suggestions for additions to the GCSANC web site. In the near future expect to see; a monthly superintendent profile, GCSANC merchandise, and research information. The web page can be accessed through the State web site at www.gcsa.org/cgcsa
- A strong show of conceptual support was in evidence for the much talked about hiring of a Media Director. Dave Davies, CGCS who triggered a spirited debate appointed a committee of Bob Costa, CGCS, Forrest Arthur and Gary Carls, CGCS, to examine the current budget for potential sources of revenue, necessary to fund the program. Pending the committee's report, a final decision will be made as to whether to pursue or abandon the idea.
- A sponsorship committee has been assembled to formulate an advertising/sponsorship program for 1999. The program is intended to provide affiliate members with either packaged or single activity marketing opportunities. Committee members include; Bob Costa, Forrest Arthur, Craig Kilcoyne and Jim Karrik. The committee has been directed to prepare a draft of the program for review at the next board meeting.
- A Dress code for monthly meetings made the board agenda. The outcome . . . short pants will not be allowed for members, or their guests during the meeting portion of the monthly event. When stipulated, shorts will be allowed for golf only. Please note the appropriate dress code on the monthly registration form.
- Education Chairman, Bob Costa, CGCS, reported that Ron Read, Western Region Manager for the USGA will be the featured speaker at the September meeting at Adobe Creek. The title of his presentation . . . "How To Properly Mark Your Golf Course."
- President Dave Davies, CGCS informed the Board that the State Association is again considering publishing a statewide directory.
- Affiliate Representatives, Jim Karrik and Craig Kilcoyne continue to work feverishly on the upcoming Scholarship/Research and Education Tournament. Kilcoyne in his summation to the Board, promised a format so exciting that he was reluctant to share all the details. And how about this for a raffle prize: Dave Davies proudly announced that he has secured an autographed Forty Niner Football from an old acquaintance, Harris Barton. Reportedly, upon receipt of the ball, Davies fumbled the exchange, momentarily leaving him speechless.
- Scholarship Chairman, Ken Williams, CGCS informed the Board that the scholarship applications are set to be mailed. Look for an application in the registration mailing for the August meeting.

Quick Quote

"My Karma ran over my Dogma."

— unknown —

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