

EDITOR
ROBERT J. COSTA, CGCS
408-373-0881

OFFICE
Barbara Mikel - Executive Secretary
550 Main St., Suite G
P.O. Box 3360
Diamond Springs, CA
95619
Phone: (530) 626-0931
Fax: (530) 626-5132

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Jo Harlow
Key Publications
Phone: (925) 827-9676
Fax: (925) 674-1688

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THRU THE GREEN

From The President

Congratulations to the Tournament Committee, Forrest Arthur and Terry Grasso, for an incredible event at the Course at Wente Vineyards. By all accounts the event was a great success. Superintendent Jeff Shafer, Head Pro Bob Hickam and the entire staff at Wente can be very proud of their operation. I can honestly say I did not hear one negative comment although there was some reference to handicaps on the winning team. Who was that guy anyway? Please remember if you have registered for an event and cannot attend, it is necessary to call and cancel. We are all busy and things do come up at the last minute. Many times deposits have been paid and final bills are based on reservation numbers and not actual head counts.

We are moving forward in the process to find ways to be more proactive in telling "our" story outside the golf industry. Ross Brownlie is working with John Abendroth from "Hooked on Golf" to possibly have superintendents as guests on his golf radio show. We also hope to work with their television taping next year to highlight the superintendents at facilities they feature. The process of gathering information on a public relations director will continue for the next 4-6 weeks. Answering the critical questions of funding and need are the initial priorities. I hope there will be specific information available for discussion at the September meeting at Adobe Creek.

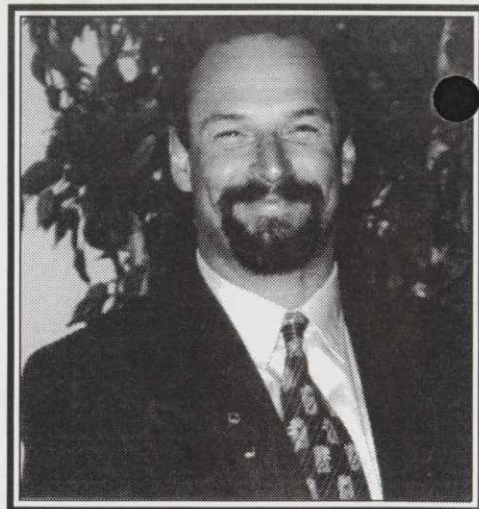
Association involvement remains a key question at every board meeting. It is important for us all to evaluate the reasons we belong to a professional association.

Office Notes

By Barbara Mikel

A Superintendent I haven't seen at a meeting in a while called to submit a change of address and a promise to be at the Fountaingrove Scholarships Tournament. He mentioned this was an event he wanted to attend because it gave something positive to the Association. Right he is!

We have three former scholarship winners now members of the Association working at courses in the state. Jason Green, Assistant at Lost Altos Country Club, Jim Morales, Superintendent, Sundal Country Club in Bakersfield, Stephen Leas, Superintendent San Geronimo Golf & Country Club. I don't know about all of you out there, but hearing



Dave Davies, CGCS

Information and the professional network provided are the primary reasons for me. Participating in a few meetings, attending the annual Institute, offering your facility as a site for a meeting or donating to a fund raising request are all ways to participate. There are a number of committees that can use help that may involve nothing more than a couple of hours of your time to produce successful results. Ask about ways you can be a bigger part of the organization.

Please remember all those important points from the last few messages . . . what were they again? Keep that sense of humor as the summer marches on. Many of us are in the middle of projects that will put us to the test. Pick up the phone and talk to someone that has been there. There could be a tip to make things easier or just a sympathetic ear. See you at the Scholarship Tournament in August in Fountaingrove.

from these "kids" sure gives you a perspective on growing older. Also gives you an idea of the rewards your scholarship donations bring.

Class A Superintendent, Roger Martinez, Class B Member, P.J. Spellman III, member, and Dave Warne, are working superintendent's or greenkeeper members who have received scholarship contributions. Robert Budelli's son, Bobby is a prime example of a member family benefiting from our efforts. The meeting reservation form is also available on the Web page for GCSANC.

Hope to see all of you in August at Fountaingrove.