

GCSAA

Crenshaw to Receive GCSAA's Highest Honor

Ben Crenshaw, one of the PGA Tour's most talented and popular players will receive the 1997 Old Tom Morris award from the GCSAA. The presentation will take place in Las Vegas at a gala banquet February 11th, during the Associations International Conference and Show.

GCSAA's most prestigious honor is presented annually to an individual who, "through a continuing lifetime commitment to the game of golf, has helped mold the welfare of the game in a manner and style exemplified by Old Tom Morris."

A dedicated student of golf history and golf course architecture, Crenshaw is one of the best known members of the Golf Collectors Society. In addition to the paintings and sculptures, miniature clubs and other memorabilia he has acquired over the years, Crenshaw owns about 800 golf books, many of them rare editions printed in Britain at the turn of the Century.

Crenshaw has transferred his love of the game into a successful golf course architecture business developed with Bill Corre. The Corre/Crenshaw combination have remodeled such notables in Riviera Country Club, in Southern California, as well as designed the Plantation Course in Kapalua, and Barton Creek in Austin, Texas.

GCSAA Goes On-line

A new World Wide Web site has been developed which will make information available to the general public about golf course management and the role superintendents play in course conditioning. The initial phase will focus on the environment. General information about the Association and its programs; educational seminars and bookstore offerings; selected articles from Golf Course Management and Association news will also be part of the public access portion of the site.

Starting July 1, GCSAA members will have a private member service area they can log into at their convenience, day or night, to access some of the same member services they currently enjoy. The address of this new site is —

<http://www.gcsaa.org/gcsaa>



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GCSAA Membership Dues Slashed

Membership dues for GCSAA Class C members has been reduced 50% to \$105.00. The move is designed to provide a more affordable membership fee for Assistant Superintendents. All the services available to Class A and B members apply to Class C members, with the exception of voting privileges. This is a great opportunity for Assistant Superintendents to become a part of the national association and to reap its many benefits and services. For membership information contact the membership department at 800-472-7878.

Boardroom Briefs

- A fee for the new student membership was approved at \$25.00. The membership status is available to all students who are currently enrolled in horticulture or turfgrass curriculums.
- Approval was granted for a 3 panel color brochure that will focus on the many advantages of becoming a GCSANC member. The brochure will be used as a recruitment tool and should be available by late summer.
- Dr. Harivandi provided a summary of the current research projects he has underway, assisted by GCSANC funds. Input from the membership will be solicited for future projects.
- A decision was made to redirect the \$5.00 applied to the monthly meeting registration fee. Prior to the board decision, \$3.00 was used for prizes, the remaining \$2.00 was applied to the research/scholarships fund. With the recent board decision, all \$5.00 will be applied to the prize fund.
- An insurance policy was approved providing coverage of GCSANC Directors and Officers. The insurance is required by the chapter affiliate agreement with GCSAA.
- Approval was granted for the printing of the 1996 membership directory. The format will be similar, however for ease of use members names will be listed last name first. Fax numbers will also be included if available. Look for your new directory sometime in August.

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