



GCSAA NEWS RELEASE

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FOR IMMEDIATE RELEASE:

WATSON RECOGNIZED BY THE GCSAA

Tom Watson may be better known for his Masters, British Open, U.S. Open and other golf championship performances, but, to the many thousands of youngsters in his hometown Kansas City, he's the "man who started them in golf."

Watson's "Clubs for Kids" program was honored in Kansas City on June 6 by the Golf Course Superintendents Association of America (GCSAA) for his "insight and vision in bringing the sport of golf into the lives of numerous youths, thereby enriching the dimensions of their experience."

With volunteer assistance from the Kansas City Parks and Recreation Department, the PGA Midwest section and the Heart of America Golf Course Superintendents Association, the "Clubs for Kids" program has become a model for other golf professionals and their home communities.

More than 1,000 young golfers attend the bi-yearly event, which includes a clinic by Watson plus club fittings and personal instruction by the area's teaching professionals.

"Tom Watson's creativity and willingness to contribute both personal time and finances into this program benefit everyone involved with the game," said Donald E. Hearn, CGCS, president of the GCSAA.

"Volunteerism is a major catalyst to the success of a program like this. The unselfish dedication by the KC Parks and Recreation folks, plus that of the PGA and GCSA, can't help but create better relationships and encourage additional growth to the game."