

FERRY-MORSE SEED COMPANY P. O. Drawer 7274 Mountain View 94042	GOLFCO - John Engen P. O. Box 501 Chico 95926
GOLF CAR WEST - CUSHMAN 2715 Lafayette Street Santa Clara 95052	INTERNATIONAL SEEDS INC. 820 First Street Halsey, OREGON 97348
JENKINS MACHINERY COMPANY 1848 Arnold Industrial Place Concord 94520	NAIAD COMPANY - Don Scott 7531 Homewood Court Pleasanton 94566

H.V. CARTER COMPANY, INC.

'HISTORICAL'

H.V. Carter Company, Inc., originally an automobile firm, was organized in 1915 to sell such famous old-time cars as Marion-Handley, Monroe and Briscoe. The Company, located at 724 Van Ness Avenue, on what is now known as San Francisco's "Automobile Row" successfully changed pace and products under the guidance of David E. ("DE") Graves who had previously operated his own road machinery business in Oakland. As manager, DE Graves supervised H.V. Carter Company's conversion from automobiles to specialized Farm, Garden and Golf Course equipment by 1917.

In 1922 the firm moved to a three story building at 52 Beale Street in downtown San Francisco. That same year the company gave the Jacobsen Manufacturing Company an order for twenty-five 4 acre power lawn mowers, thus becoming the first customer of Jacobsen. This fine relationship has continued for sixty years.

After the death of H.V. Carter in 1931, David Graves purchased the company from the estate of Mr. Carter and embarked on a program of increased equipment and product distribution.

In 1960 a branch operation was established in Fresno to give better service to the San Joaquin Valley customers. In 1964 an additional branch was located in Sacramento to serve the customers in the Sacramento Valley as well as those in the Reno and Lake Tahoe areas.

In 1966 the dream of David E. Graves came true when a new main office, warehouse and service facility was erected in Oakland and the San Francisco operation was closed.

David E. Graves passed away in 1969 knowing that he successfully managed the company for over fifty years through several wars and depressions.

Today, the H.V. Carter Company has as its President the son of David E. Graves, Herbert (Bert) Graves and Bert's son, David A. Graves as Vice-President making the third generation in the management of the company.

The H.V. Carter Company has expanded in the past sixty-five years to the point where it is now a leading Western distributor for top quality manufacturers in the field of Garden, Golf Course and Turf equipment.