

GRASS IS BEAUTIFUL - Jack Baker, Vice President H. V. Carter Co., Inc.

Joyce Kimler in the Song: "Trees" could be equally inspired to compose a song or a poem in tribute to many of our California Golf Courses, with their picturesque fairways and lush greens and neatly trimmed bordering traps. Yes, "Grass is Beautiful" or should we say, could be beautiful when properly maintained.

Green has always been recognized as a "restful" color and a base of relaxation for the Golfer who is seeking a complete change from the hectic working hours, the heavy traffic and swamping problems related to daily living. It is your responsibility as Superintendent to provide that attractive "green" that he is looking for and in the best possible condition in spite of the increasing costs of water, labor, fertilizer and equipment.

Planning work schedules to get the greatest results from your maintenance crews takes a lot of your time but is absolutely necessary and the follow-up supervision making sure the job is done right.

Manufacturers of turf maintenance equipment spend literally millions in research, testing and development to come up with the mechanized equipment engineered to accomplish your work faster and with the greatest economy.

It becomes your prerogative to select the equipment that is best suited to your particular conditions and need. Lines are quite selective to give you a wide choice to help you reach the right decision. Your complete satisfaction is the sole desire of your suppliers.

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We heard from E. W. and Ardath Van Gorder. Thanks to Bill Bengeyfield for giving us the correct address. Van (there are a few of us who remember) was a CHARTER MEMBER of the GCSA of Northern California Association and retired from the Stanford Golf Course as A Class A-Life member in 1965. He says he has been doing some remodeling the past few years in Provo, Utah, Boise, Idaho and Lake Almanor, California. They are now living in San Carlos Bay about 12 miles from Guaymas, Mexico, 60 yards from waters edge where they can winch a 14' Glaspar boat up and out of the water when they are not out fishing 2 or 3 times a week for three hours or so.

He says not to get the idea that Mexico isn't modern. A month after they moved gasoline prices doubled over night. Labor has gone up from \$1.00 a day (12 yrs ago) to \$6.40. Can still get a maid for \$4.00 per day though. Everything else is about 20 years behind U. S. and it is the same old "manana" Time still has little meaning. When you're in California Van try to make a meeting, we'd like to see you.