

PRE-M[®]

The Leading Edge.

PRE-M[®]

The Leading Edge.

PRE-M[®]

The Leading Edge.

PRE-M[®]

The Leading Edge.

PRE-M[®]

The Leading Edge.

PRE-M[®]

The Leading Edge.

Hit more ringers.



When it comes to preventing the broadleaf and grassy weeds that most often plague your customers' turfgrasses, PRE-M® preemergent herbicide is right on target. Why pay more for other products when, time after time, university trials prove that PRE-M offers you better overall performance combined with unmatched value?

Superior performance made PRE-M the leading* preemergent herbicide. Superior value widens the gap.

LESCO®

PRE-M is everything you'd expect from LESCO®, the leading supplier in the professional turf care industry.

Ask your LESCO professional or call 1-800-321-5325 to learn how you can earn generous rebates for your PRE-M purchases.

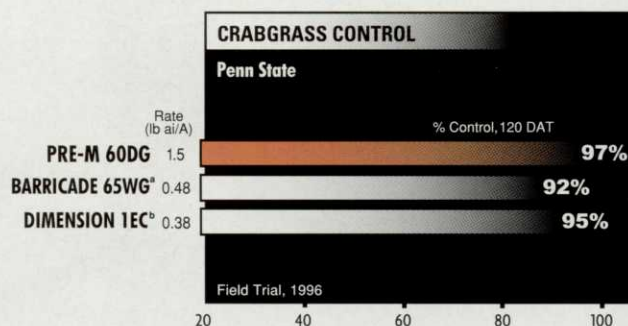
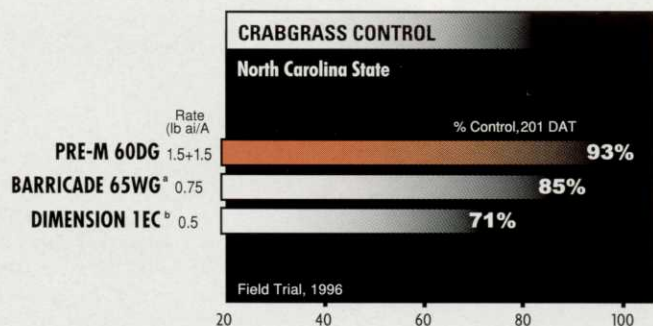
Get behind the leading edge.

PRE-M®
The Leading Edge.

*Source: Kline & Company report, US Acre Treatments by Turf Management. PRE-M®, Poly Plus® and LESCO® are registered trademarks of LESCO, Inc. Always read and follow label directions. ©1999

PRE-M Goes The Distance.

Unique chemistry and formulations enable PRE-M® herbicide to lead the way with unmatched performance all season long when used as directed.



PRE-M offers unsurpassed weed control								
Herbicide	Crabgrass	Goosegrass	Foxtail	Poa Annua	Oxalis	Spurge	Henbit	Chickweed
PRE-M	H	H	H	M	H	M	H	H
BARRICADE ^a	H	M	M	M	MH	M	H	H
DIMENSION ^b	H	M	H	M	H	M	M	M
TEAM ^c	H	M	M	M	M	M	NR	NR
RONSTAR ^d	M	H	NR	M	M	NR	NR	NR
SURFLAN ^c	H	H	H	M	MH	M	H	H
Level of control	Medium		Medium-High		High		Not Registered	

^a™ Novartis ^b™ Rohm and Haas Co. ^c™ Dow AgroSciences ^d™ Rhône-Poulenc

Exceptional Value. Greater Flexibility.

PRE-M has become the leading* preemergent herbicide because it delivers consistent performance that adds to your bottom line. Cost-efficient formulations are available to meet your application needs and your budget requirements with equal success, making PRE-M® herbicide the right preemergent for any turf management program.

- Sprayable Formulations: 60DG, 60WP, & 3.3EC
- Granular: over 20 standard combination products available featuring LESCO POLY PLUS® coating process, ensuring the right product for any program
- Single-Rate Application—full rates provide long-term results
- Split-Rate Application—increases residual control for optimum performance

*Source: Kline & Company Report, US Acre Treatments by Turf Management.

TURFGRASS TRENDS

TurfGrass Trends is published monthly. ISSN 1076-7207.

Subscription rates: One year, \$199 (US); \$230 (all other countries.)

Copyright © 2001 by Advanstar Communications, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or information storage and retrieval system, without permission in writing from the publisher. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Advanstar Communications Inc. for libraries and other users registered with the Copyright Clearance Center, 222 Rosewood Dr., Danvers, MA 01923 phone: 978-750-8400 fax 978-750-4470; call for copying beyond that permitted by Sections 107 or 108 of the U.S. Copyright Law. For those not registered with the CCC, send permission request in writing to Permissions Dept. Advanstar Communications Inc. 7500 Old Oak Blvd., Cleveland, OH 44130-3369 or fax (440) 891-2740.



ADVANSTAR
COMMUNICATIONS

Postmaster: Send address changes to TurfGrass TRENDS, 131 West First St., Duluth, MN 55802-2065.

■ FIELD ADVISORS

Rob Anthony, Southern Methodist University

J. Douglas Barberry, Turf Producers International Agronomist

Richard Bator, Atlantic City Country Club

F. Dan Dinelli, North Shore Country Club

Merrill J. Frank, Columbia Country Club

Michael Heacock, Consultant

Vince Hendersen, River's Bend Country Club

Paul B. Latshaw, Oak Hill Country Club

Kevin Morris, National Turfgrass Evaluation Program

Sean Remington, Green Valley Country Club

Tom Schlick, Marriott Golf

Ken Schwark, Roddy Ranch Golf Course

Paul Zwaska, Beacon Ballfields

■ EDITORIAL REVIEW BOARD

Dr. A.J. Powell, University of Kentucky

Dr. Eliot C. Roberts, Rosehall Associates

Dr. Gerald Horst, University of Nebraska

Dr. Doug Brede, Jacklin Seed Company

Dr. Eric Nelson, Cornell University

Dr. Keith Karnok, University of Georgia

Dr. Michael Villani, Cornell University

Dr. Richard Hull, University of Rhode Island

Dr. Vic Gibeault, University of California

Dr. Pat Vittum, University of Massachusetts

Dr. Rick Brandenburg, NC State University

QUICK REFERENCE NUMBERS

Editorial: 440-891-2729

Subscription: 888-527-7008

Permission: 440-891-2740

Reprints: 440-891-2744

Single copy or back issues: 218-723-9477

Website: www.landscapegroup.com

USE OF TGT ARTICLES

PERMISSION MAY BE GRANTED ON REQUEST FOR TGT ARTICLES AS COURSE MATERIAL AND FOR REPRINTS IN PUBLICATIONS.

For course material: We can group articles by subject for you.

Please send request to:
TurfGrass Trends
Advanstar, Attn: Permissions
7500 Old Oak Blvd.
Cleveland, OH 44130
800-225-4569, ext. 742

Index and abstracts are available electronically through: www.landscapegroup.com and Michigan State University, TGIF 800-446-8443, <http://www.lib.msu.edu/tgif>

TURFGRASS TRENDS

131 West First Street
Duluth, MN 55802-2065