# PRE-M® The Leading Edge.

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PRE-M<sup>®</sup>
The Leading Edge.



When it comes to preventing the broadleaf and grassy weeds that most often plague your customers' turfgrasses, PRE-M® preemergent herbicide is right on target. Why pay more for other products when, time after time, university trials prove that PRE-M offers you better overall performance combined with unmatched value?

Superior performance made PRE-M the leading\* preemergent herbicide. Superior value widens the gap.

PRE-M is everything you'd expect from LESCO®, the leading supplier in the professional turf care industry.

Ask your LESCO professional or call 1-800-321-5325 to learn how you can earn generous rebates for your PRE-M purchases.

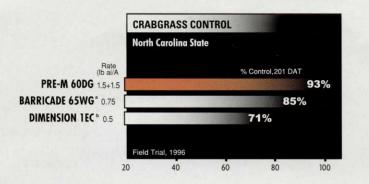
Get behind the leading edge.

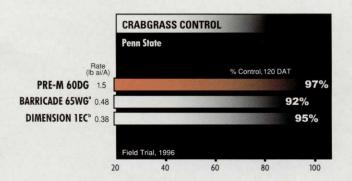
**LESCO**°

PRE-M®
The Leading Edge.

### PRE-M Goes The Distance.

Unique chemistry and formulations enable PRE-M® herbicide to lead the way with unmatched performance all season long when used as directed.





|                          |   |               | PRE | E-M offers unsurpassed weed contro |           |    |                |           |
|--------------------------|---|---------------|-----|------------------------------------|-----------|----|----------------|-----------|
| Herbicide                | Craffines Consential Location of the State Assistante |               |     |                                    |           |    |                | this chic |
| PRE-M                    | Н   | Н             | Н   | M                                  | Н         | М  | Н              | Н         |
| BARRICADE <sup>®</sup>   | Н   | М             | M   | M                                  | МН        | M  | Н              | Н         |
| DIMENSION                | Н   | М             | Н   | M                                  | Н         | М  | М              | М         |
| <b>TEAM</b> <sup>c</sup> | Н   | М             | М   | M                                  | М         | М  | NR             | NR        |
| RONSTARd                 | М   | Н             | NR  | М                                  | М         | NR | NR             | NR        |
| SURFLAN°                 | Н   | Н             | Н   | М                                  | МН        | М  | Н              | Н         |
| Level of control         |   | Medium Medium |     |                                    | High High |    | Not Registered |           |

### **Exceptional Value. Greater Flexibility.**

a™ Novartis b™ Rohm and Haas Co. c™ Dow AgroSciences d™ Rhone-Poulenc

PRE-M has become the leading\* preemergent herbicide because it delivers consistent performance that adds to your bottom line. Cost-efficient formulations are available to meet your application needs and your budget requirements with equal success, making PRE-M® herbicide the right preemergent for any turf management program.

- Sprayable Formulations: 60DG, 60WP, & 3.3EC
- Granular: over 20 standard combination products available featuring LESCO POLY PLUS® coating process, ensuring the right product for any program
- Single-Rate Application—full rates provide long-term results
- Split-Rate Application—increases residual control for optimum performance

<sup>\*</sup>Source: Kline & Company Report, US Acre Treatments by Turf Management.

#### TURFGRASS TRENDS

TurfGrass Trends is published monthly. ISSN 1076-7207.

Subscription rates: One year, \$180 (US); \$210 (all other countries.)

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Editorial: 440-891-2729 Subscription: 888-527-7008 Permission: 440-891-2740

Reprints: 440-891-2744

Single copy or back issues: 218-723-9477

Website: www.landscapegroup.com

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