

**PRE-M<sup>®</sup>**

The Leading Edge.

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# Hit more **ringers.**



When it comes to preventing the broadleaf and grassy weeds that most often plague your customers' turfgrasses, PRE-M® preemergent herbicide is right on target. Why pay more for other products when, time after time, university trials prove that PRE-M offers you better overall performance combined with unmatched value?

Superior performance made PRE-M the leading\* preemergent herbicide. Superior value widens the gap.

**LESCO®**

PRE-M is everything you'd expect from LESCO®, the leading supplier in the professional turf care industry.

Ask your LESCO professional or call 1-800-321-5325 to learn how you can earn generous rebates for your PRE-M purchases.

Get behind the leading edge.

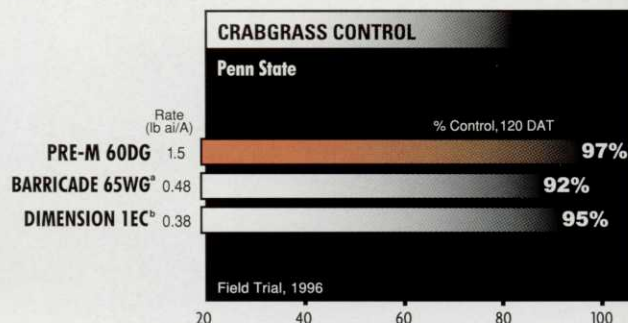
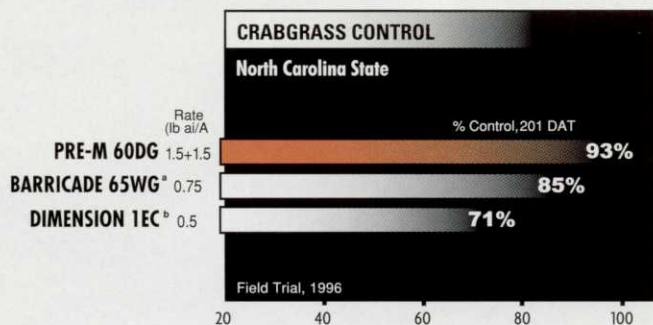
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\*Source: Kline & Company report, US Acre Treatments by Turf Management. PRE-M®, Poly Plus® and LESCO® are registered trademarks of LESCO, Inc. Always read and follow label directions. ©1999



# PRE-M Goes The Distance.

Unique chemistry and formulations enable PRE-M® herbicide to lead the way with unmatched performance all season long when used as directed.



**PRE-M offers unsurpassed weed control**

Herbicide	Crabgrass	Goosegrass	Foxtail	Poa Annua	Oxalis	Spurge	Henbit	Chickweed
PRE-M	H	H	H	M	H	M	H	H
BARRICADE <sup>a</sup>	H	M	M	M	MH	M	H	H
DIMENSION <sup>b</sup>	H	M	H	M	H	M	M	M
TEAM <sup>c</sup>	H	M	M	M	M	M	NR	NR
RONSTAR <sup>d</sup>	M	H	NR	M	M	NR	NR	NR
SURFLAN <sup>c</sup>	H	H	H	M	MH	M	H	H
<b>Level of control</b>	<b>Medium</b>		<b>Medium-High</b>		<b>High</b>		<b>Not Registered</b>	

a™ Novartis b™ Rohm and Haas Co. c™ Dow AgroSciences d™ Rhône-Poulenc

## Exceptional Value. Greater Flexibility.

PRE-M has become the leading\* preemergent herbicide because it delivers consistent performance that adds to your bottom line. Costefficient formulations are available to meet your application needs and your budget requirements with equal success, making PRE-M® herbicide the right preemergent for any turf management program.

- Sprayable Formulations: 60DG, 60WP, & 3.3EC
- Granular: over 20 standard combination products available featuring LESCO POLY PLUS® coating process, ensuring the right product for any program
- Single-Rate Application—full rates provide long-term results
- Split-Rate Application—increases residual control for optimum performance

\*Source: Kline & Company Report, US Acre Treatments by Turf Management.

## TURFGRASS TRENDS

TurfGrass Trends is published monthly. ISSN 1076-7207.

Subscription rates: One year, \$180 (US); \$210 (all other countries.)

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