

# PRE-M® The Leading Edge.





## PRE-M<sup>®</sup> The Leading Edge.



# Hit more ringers.



When it comes to preventing the broadleaf and grassy weeds that most often plague your customers' turfgrasses, PRE-M<sup>®</sup> preemergent herbicide is right on target. Why pay more for other products when, time after time, university trials prove that PRE-M offers you better overall performance combined with unmatched value?

Superior performance made PRE-M the leading\* preemergent herbicide. Superior value widens the gap. PRE-M is everything you'd expect from LESCO<sup>®</sup>, the leading supplier in the professional turf care industry.

Ask your LESCO professional or call 1-800-321-5325 to learn how you can earn generous rebates for your PRE-M purchases.

Get behind the leading edge.

Goosegrass

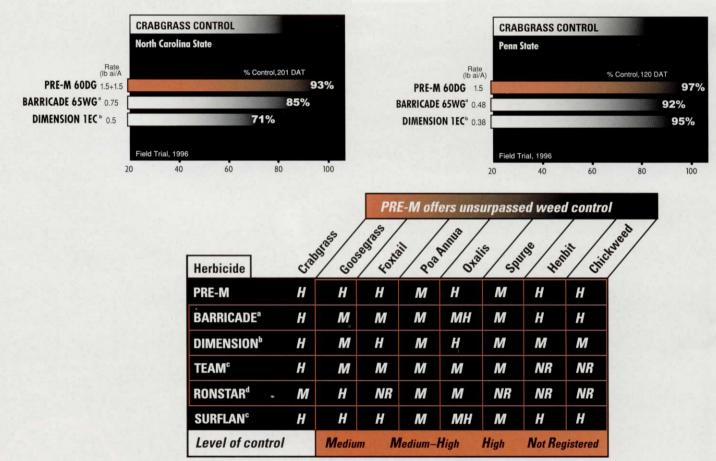


LESCO

\*Source: Kline & Company report, US Acre Treatments by Turf Management. PRE-M®, POLY PLUS® and LESCO® are registered trademarks of LESCO, Inc. Always read and follow label directions. ©1999

## **PRE-M Goes The Distance.**

Unique chemistry and formulations enable PRE-M<sup>®</sup> herbicide to lead the way with unmatched performance all season long when used as directed.



a™ Novartis b™ Rohm and Haas Co. c™ Dow AgroSciences d™ Rhone-Poulenc

### **Exceptional Value. Greater Flexibility.**

PRE-M has become the leading\* preemergent herbicide because it delivers consistent performance that adds to your bottom line. Cost-efficient formulations are available to meet your application needs and your budget requirements with equal success, making PRE-M® herbicide the right preemergent for any turf management program.

- Sprayable Formulations: 60DG, 60WP, & 3.3EC
- Granular: over 20 standard combination products available featuring LESCO POLY PLUS<sup>®</sup> coating process, ensuring the right product for any program
- Single-Rate Application—full rates provide long-term results
- Split-Rate Application—increases residual control for optimum performance

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