

PRE-M[®]

The Leading Edge.

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Hit more ringers.



When it comes to preventing the broadleaf and grassy weeds that most often plague your customers' turfgrasses, PRE-M® preemergent herbicide is right on target. Why pay more for other products when, time after time, university trials prove that PRE-M offers you better overall performance combined with unmatched value?

Superior performance made PRE-M the leading* preemergent herbicide. Superior value widens the gap.

LESCO®

PRE-M is everything you'd expect from LESCO®, the leading supplier in the professional turf care industry.

Ask your LESCO professional or call 1-800-321-5325 to learn how you can earn generous rebates for your PRE-M purchases.

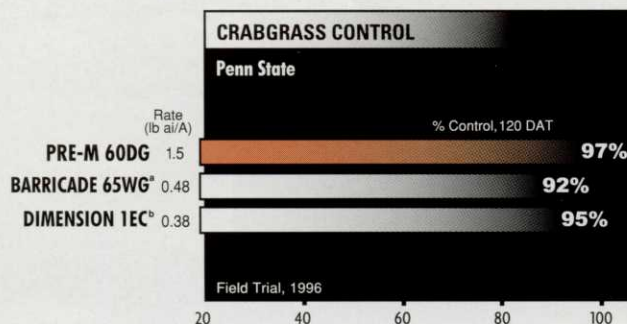
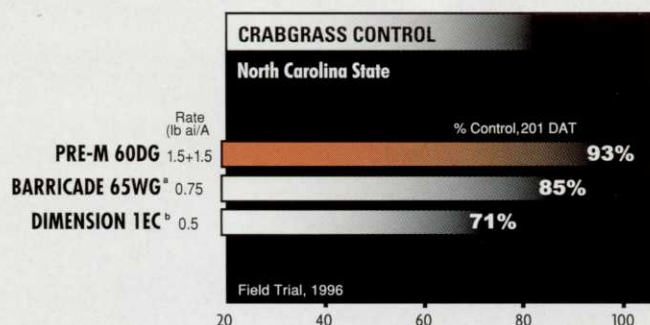
Get behind the leading edge.

PRE-M®
The Leading Edge.

*Source: Kline & Company report, US Acre Treatments by Turf Management. PRE-M®, POLY PLUS® and LESCO® are registered trademarks of LESCO, Inc. Always read and follow label directions. ©1999

PRE-M Goes The Distance.

Unique chemistry and formulations enable PRE-M® herbicide to lead the way with unmatched performance all season long when used as directed.



| PRE-M offers unsurpassed weed control | | | | | | | | |
|---------------------------------------|-----------|------------|-------------|-----------|--------|--------|----------------|-----------|
| Herbicide | Crabgrass | Goosegrass | Foxtail | Poa Annua | Oxalis | Spurge | Henbit | Chickweed |
| PRE-M | H | H | H | M | H | M | H | H |
| BARRICADE ^a | H | M | M | M | MH | M | H | H |
| DIMENSION ^b | H | M | H | M | H | M | M | M |
| TEAM ^c | H | M | M | M | M | M | NR | NR |
| RONSTAR ^d | M | H | NR | M | M | NR | NR | NR |
| SURFLAN ^c | H | H | H | M | MH | M | H | H |
| Level of control | Medium | | Medium-High | | High | | Not Registered | |

aTM Novartis bTM Rohm and Haas Co. cTM Dow AgroSciences dTM Rhône-Poulenc

Exceptional Value. Greater Flexibility.

PRE-M has become the leading* preemergent herbicide because it delivers consistent performance that adds to your bottom line. Cost-efficient formulations are available to meet your application needs and your budget requirements with equal success, making PRE-M® herbicide the right preemergent for any turf management program.

- Sprayable Formulations: 60DG, 60WP, & 3.3EC
- Granular: over 20 standard combination products available featuring IESCO POLY PLUS® coating process, ensuring the right product for any program
- Single-Rate Application—full rates provide long-term results
- Split-Rate Application—increases residual control for optimum performance

*Source: Kline & Company Report, US Acre Treatments by Turf Management.

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