

The Bridge Between Researchers and Users in the Field



Sue Gibson

Maybe it's the fact that fall seems to be a time of planning, but we've certainly got the bug at Advanstar's Landscape Group. It's my pleasure to take the position of executive editor for these publications: *TurfGrass Trends*, *Landscape Management*, *Athletic Turf Maintenance & Technology* and our newest publication — *Golfdom* (coming in February).

TurfGrass Trends is a key element of this group because it offers a unique bridge between research and field use. Because all of our publications cover the growth and management of turfgrass, we want to be your best source on innovative research and practical applications. Our plans for *TurfGrass Trends* include regular reader surveys and coordination with the Editorial Review Board and Field Advisors.

I think this is going to be an exciting and interesting challenge, personally and for all those involved in taking *TurfGrass Trends* to a new level.

We invite you to be involved, too — as an active, responsive reader or as a volunteer to assist our advisor boards. Please call me at 800-225-4569 or email me at sgibson@advanstar.com. I would love to hear your opinions and ideas for *TurfGrass Trends*' future.

Sue Gibson
Executive Editor

In Future Issues

- More research reports from the Northwest and Southwest
- Field Tips from Turf Pros
- The Latest on Chemicals
- Update on Weather's Impact
- More Research Summaries

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