

during the growing season. Thresholds go down as the stress on the turf goes up, they go down as the pest insect grows into larger and more damaging stages.

Often thresholds are very different from one part of an establishment to another. For example, thresholds on golf courses will vary tremendously with little or no insect activity tolerated on putting greens and tees and more activity accepted in roughs. An athletic field complex may have a couple fields which are designated as "primary" fields. These fields are more aggressively maintained and would have lower action thresholds. A commercial landscaping account

often has particular areas which have been designated as critical - they may be along the entrance drive or surrounding the central building. Turf in these areas is expected to be highly manicured, while less visible, or less highly trafficked, areas can tolerate more activity.

As with much of the challenge of managing turf, the turf manager usually knows the situation better than anyone else. Use all the information available to monitor insect activity and make wise insect management decisions.

Dr. Patricia Vittum is associate professor of Entomology at the University of Massachusetts, Amherst.

New Toll-Free Telephone Number For Subscriber Customer Service

Effective immediately, you can obtain your own copy of TurfGrass TRENDS by dialing a new toll-free number, (888) 527-7008. Customer service representatives can handle your call between 8:00 a.m. and 5:00 p.m. central standard time, Monday through Friday.

We have a new format for TGT starting in January. It will offer unmatched coverage of both turfgrass research and education in progress. You will be able to stay up to date with current industry science just by reading TurfGrass TRENDS each month.

TurfGrass TRENDS is published monthly. ISSN 1076-7207.

Subscription rates: One year, \$180 (US) \$210 (all other countries.)

Copyright © 1997 by Advanstar Communications, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from Advanstar Marketing Services, Attn: Permissions, 7500 Old Oak Blvd., Cleveland, OH 44130-3369 or phone (800) 225-4569 x742. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Advanstar Communications for libraries and other users registered with the Copyright Clearance Center.

Postmaster: Send address changes to TurfGrass TRENDS, 131 West First St., Duluth, MN 55802-2065.



Please return the
form and your
payment to:

TurfGrass TRENDS,
131 West First Street
Duluth, MN
55802-2065

ORDER

TurfGrass TRENDS

ORDER

Name

Title

☐ YES,

SEND THE

TURFGRASS TRENDS

SUBSCRIPTION THAT I

HAVE MARKED.

(12 ISSUES PER YEAR)

Business

Address

City

State

Zip

12/97