

# TurfGrass TRENDS Subscribers say:

"*TurfGrass TRENDS* is an outstanding technical publication. It is especially helpful with communicating with our club members. Their perception of how advanced and technical our industry has become is backed up by how the information is presented in your publication."

*Frank Kynkor, PGA National Golf and Sports Club, Palm Beach Gardens, Florida*

"Since the inception of *TurfGrass TRENDS*, technical detail and simplicity by highly regarded researchers in their respective fields has been outstanding. In recent years, the incorporation of more practical subjects by superintendents, to blend in with the technical aspects, has produced one of the best trade publications for our profession. Extremely informative."

*Richard M. Bator, Kirtland Country Club, Willoughby, Ohio*

"*TurfGrass TRENDS* gives me technical information, which I can utilize as a turf manager."

*Paul Latshaw, Congressional Country Club, Chevy Chase, Maryland*

"The fact that I resubscribe is testament to the fact that this publication is a great resource. I wish I had known about *TurfGrass TRENDS* sooner. Best publication of its kind that I have read. Scientific - but science that sells. There are no articles that I have not found useful."

*Jan Beljan, Fazio Golf Course Designers, Jupiter, Florida*

"I find *TurfGrass TRENDS* very valuable to keep abreast of the times. *TurfGrass TRENDS* is different from other publications in as much as it covers so much detail. Once the reader understands all that is written, he "does know" the subject and understands how, why and when it works, and what to do about it. *TurfGrass TRENDS* not only details our problems and illustrates our solutions, but it covers in each issue very timely subjects. It keeps us alert to prevent or catch the problem early. It is extremely useful to "keep up" on a timely basis."

*Robert Mitchell, The Greenbrier, White Sulphur Springs, West Virginia*

"*TurfGrass Trends* holds a lot of valuable information. I like the in-depth articles and scientific data some of which is not provided in other publications. I appreciate the scientific approach which explains things we golf course superintendents realize but which reinforce our own views and open up new perspectives on things."

*Chuck Poole, Nutters Crossing Golf Course, Salisbury, Maryland*

"Without a doubt, this publication is my single most important source of scientific information. With *TurfGrass TRENDS*, I am assured of receiving important research data that can be practically applied for use on the golf course. Thanks for your outstanding efforts."

*Jeff Spangler, Troon North Golf Club, Scottsdale, Arizona*

"Because of the professional and technical information, *TurfGrass TRENDS* is an important planning resource. The advanced seasonal information is timely for preparing my stress-avoidance programs."

*Mark H. Bunte, Lake Wildwood Country Club, Penn Valley, California*

"I like it! I like the timeliness of articles. Just when I'm having problems with fungus growth, along comes a big issue about fungus growth. I very much like the fact that there is no commercial advertising. The technical aspects are excellent. I get a little bit out of bits and pieces of other journals, but I read *TurfGrass TRENDS* cover to cover. I would not pay so much for it if I didn't like it because I get most trade journals free. I am not interested in the human interest stories that other magazines do. *TurfGrass TRENDS* is nuts and bolts agronomy."

*Ross Kurcab, Denver Broncos, Denver, Colorado*

