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TurfGrass TRENDS, 1775 T Street, NW,
Washington, D.C. 20009-7124



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ONLY \$22.50—
A 50% SAVINGS.

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☐ PAYMENT ENCLOSED

5/96



We translate
science into
practical
tools for turf
managers.

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SEND THE TURFGRASS TRENDS
SUBSCRIPTION THAT I HAVE
MARKED.

PAYMENT ENCLOSED :



SIX MONTHS @ \$96.00



1 YEAR @ \$180.00

5/96

Paul Latshaw's

SVW
SUPERINTENDENT'S VIDEO WORKSHOP

Superintendent's Video Workshop

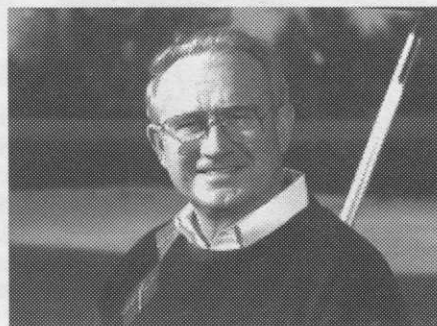
1996 Product Catalog

Training Designed *Exclusively* for the Golf Course Superintendent

This hands-on video based training series is designed to enhance staff training and managerial skills. Not associated with any manufacturer, each program is developed solely from the input and review by top notch superintendents throughout the U.S.

14-Day Free Trial Period!

If you're not completely satisfied with the value of these training workshops, return the complete package within 14 days and pay nothing.



"I feel very strongly that the better trained your staff, the better results you'll get. You can only do it through your people. Our goal is to provide tapes to help superintendents get the best results possible."

*- Paul R. Latshaw
Golf Course Superintendent*

Video-based training designed by renowned superintendent, Paul R. Latshaw and premiere golf industry video producers, EPIC of Wisconsin.

Golf Course Employee Training Topics



S-101A Greens Mowing Tips and Orientation

Covers basic greens mowing operations for both tri-plex and walk-behind greens mowers, from pre-start checks through clean-up. Explains how and why each procedure and step is performed on the green.

Includes: One 35-min. video tape, half tri-plex, half walk-behind
18 employee training handbooks
18 employee tests, sign-off sheets
Instructor guidelines

S-102A The Knowledgeable Operator 1

Familiarizes employees with basic operation and safety procedures of ride-on maintenance equipment, including how to identify common malfunctions, what to do when they occur, and how to report them.

Includes: One 30-minute video tape
18 employee training handbooks
18 employee tests, sign-off sheets
Instructor guidelines



S-108A The Knowledgeable Operator 2

Introduces employees to the basics of hand-held equipment, such as blowers, edgers, hedge clippers, string trimmers, brush cutters and "Flymo's". Beginning with pre-start inspections and fueling, through operation and safety basics.

Includes: One 30-minute video tape
18 employee training handbooks
18 employee tests, sign-off sheets
Instructor guidelines

S-109A Crew Etiquette

Designed to promote a positive work ethic and a team atmosphere, this program details the basics of courtesy and toward golfers and co-workers in various situations.

Includes: One 22-minute video tape
18 employee training handbooks
18 employee tests, sign-off sheets
Instructor guidelines



Top Golf Course Employee Training Topics



S-110A Safety Basics on the Golf Course

This program promotes taking personal responsibility for one's own safety, using a series of examples from the maintenance facility, on the course, with power equipment, and in the natural world.

Includes: One 26-minute video tape
18 employee training handbooks
18 employee tests, sign-off sheets
Instructor guidelines

S-111A Basic Maintenance Procedures 1

Cup cutting, bunker maintenance and ball mark repair are the focus of this workshop. Covers in detail the how's and why's of these basic maintenance functions, appropriately for new and experienced crew members.

Includes: One 31-min. video tape, including mechanical and hand raking
18 employee training handbooks
18 employee tests, sign-off sheets
Instructor guidelines



S-115A This is a Golf Course (an introduction)

Introduces new employees to basic golf course terminology and how maintenance responsibilities on the course relate to the golfers game. Stresses responsibility and respect. Provides basic foundation upon which you can build formal training.

Includes: One 27-minute video tape
18 employee training handbooks
18 employee tests, sign-off sheets
Instructor guidelines

14-Day Free Trial Period!

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Management Training Topics



S-106A Turf Restoration and Renovation

Innovative young superintendent, Paul B. Latshaw, shares an aggressive turf restoration program to quickly return damaged turf to top playing condition, even after severe winter kill or other disaster.

Includes: One 30-minute video tape
5 Workbooks

S-107A Training the Trainer

Gerry Sweda, noted golf industry training expert, shares tips for making the most of training, from selecting who should do the training, where and when, to follow-up and evaluation, plus how to build pride in a job well done.

Includes: One 40-minute video tape
10 Workbooks
20 Training worksheets



S-113A Environmental Stewardship

Project leaders from throughout the Pebble Beach Company discuss the evolution of a wide variety of environmental projects, from native plant seed collection to composting. Learn how these projects can be scaled to any size operation, and how they're ultimately good for business.

Includes: One 55-minute video tape
Fact sheet: How golf courses are good for the environment
Training materials: How to write a press release

S-116A Bringing Out the Best in the People You Manage

Noted GCSAA trainer, Gerry Sweda, shares secrets and practical tips for motivating employees to care as much about the quality of their work as you do.

Includes: One 48-minute video tape
5 Workbooks



Topics of Interest to Pro Shop *and* Maintenance



**Special 2 for 1
package!**

**Two Golf Car
programs for the
price of one!**



S-103A Golf Car Safety

Directed to golfers, this program also offers valuable tips for maintenance personnel, covering basic do's and don'ts of safe golf car operation, potential risks, and basic courtesy issues.

Incl: One 7-minute video tape for crew
One 1-hour repeating tape for pro shop
5 8 1/2 x 11 Posters
100 Safety pamphlets
Instructor guidelines

S-105A Golf Car Fleet Management

This program introduces a golf car fleet rotation, maintenance and record-keeping system. Provides a simple preventive maintenance schedule designed to increase fleet value and longevity.

Incl: One 16-minute video tape
Employee sign-off sheet
Service checklist poster
Golf car service record
Repair work order
12 each of - 6 different golf car rotation schedules



S-104A Turf Etiquette (Directed to Golfers)

Basic procedures that superintendents would like to share with every golfer, such as how to repair divots, rake traps, follow proper golf car routes, pin handling and the correct ball mark repair method.

Includes: One 8-minute video tape for the maintenance crew
One 1-hour repeating tape for the pro shop
100 "How to Repair a Ball Mark & Turf Etiquette Tips" cards

Employee Training Topics in Spanish



S-101S Greens Mowing Tips and Orientation - Spanish

Available Now!



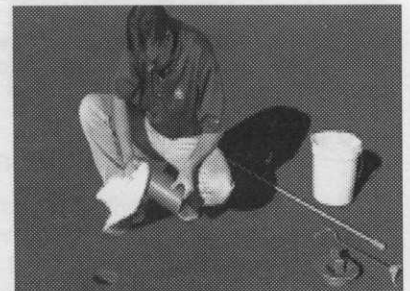
S-102S The Knowledgeable Operator 1 - Spanish
Basics of Ride On Equipment Operation

See full program descriptions on page 1



S-115S This is a Golf Course - Spanish

Coming in Summer!



S-111S Basic Maintenance Procedures 1 - Spanish
Cup Cutting and Bunker Maintenance



S-110S Safety Basics on the Golf Course - Spanish

Coming in Fall!



S-109S Crew Etiquette - Spanish



Order Form

(May be Copied as Needed)



Golf Course Employee Training Topics

	Price	Add'l Supplies
<input type="checkbox"/> S-101A Greens Mowing Tips & Orientation	79.95 + ___ @ 9.95/10	_____
<input type="checkbox"/> S-102A The Knowledgeable Operator 1 (ride-on)	79.95 + ___ @ 9.95/10	_____
<input type="checkbox"/> S-108A The Knowledgeable Operator 2 (hand-held)	79.95 + ___ @ 9.95/10	_____
<input type="checkbox"/> S-109A Crew Etiquette	79.95 + ___ @ 9.95/10	_____
<input type="checkbox"/> S-110A Safety Basics on the Golf Course	79.95 + ___ @ 9.95/10	_____
<input type="checkbox"/> S-111A Basic Maintenance Procedures 1 (cups, bunkers)	79.95 + ___ @ 9.95/10	_____
<input type="checkbox"/> S-115A This is a Golf Course	79.95 + ___ @ 9.95/10	_____

Management Training Topics

<input type="checkbox"/> S-106A Turf Restoration and Renovation	79.95	_____
<input type="checkbox"/> S-107A Training the Trainer	79.95	_____
<input type="checkbox"/> S-113A Environmental Stewardship	79.95	_____
<input type="checkbox"/> S-116A Bringing Out the Best in the People you Manage	79.95	_____

Topics of Interest to Pro Shop and Maintenance

<input type="checkbox"/> S-103A Golf Car Safety	> Two for One:	79.95	+ ___ @ 9.95/50	_____
<input type="checkbox"/> S-105A Golf Car Fleet Management			(leaflets)	
<input type="checkbox"/> S-104A Turf Etiquette		79.95	+ ___ @ 9.95/50	_____

Employee Training Topics in Spanish

<input type="checkbox"/> S-101S Greens Mowing Tips & Orientation (available now)	79.95	+ ___ @ 9.95/10	_____
<input type="checkbox"/> S-102S The Knowledgeable Operator 1 (available now)	79.95	+ ___ @ 9.95/10	_____

Spanish tapes coming later this year:

<input type="checkbox"/> S-109S Crew Etiquette (available 9-96)	79.95	+ ___ @ 9.95/10	_____
<input type="checkbox"/> S-110S Safety Basics on the Golf Course (available 9-96)	79.95	+ ___ @ 9.95/10	_____
<input type="checkbox"/> S-111S Basic Maintenance Procedures 1 (available 6-96)	79.95	+ ___ @ 9.95/10	_____
<input type="checkbox"/> S-115S This is a Golf Course (available 6-96)	79.95	+ ___ @ 9.95/10	_____

Allow 4-6 weeks for delivery

Shipping & Handling Chart

1 Kit	-----9.00
2 Kits	-----16.00
3 Kits	-----21.00
4 Kits	-----24.00
5 or more	-----30.00

US Shipments Only.

Outside US billed at Actual

Shipping & Handling (see chart) _____

WI residents add 5% state sales

tax and applicable county tax: _____

ORDER TOTAL: _____

Prices and availability subject to change without notice.

SHIP TO:

Name _____

Course _____

Shipping address _____

City _____ State _____ Zip _____

CHECK ONE

[] Charge: Master Card ☐ VISA _____

[] Payment enclosed, Payable to
EPIC of Wisconsin

[] Bill Me, PO# _____

EPIC of Wisconsin, Inc., 2334 Stonebridge Circle, West Bend, WI 53095 Phone 800-938-4330, Fax 414-338-9737

TurfGrass TRENDS Back Issues

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Date	Titles:	Quantity
	1992-1995 Article Index	
	1992-1995 Article Abstracts	
Jan '95	New Uses for Compost are Being Found	
Feb '95	Nitrate Leaching from Turf Arguments Against Threshold Nitrogen Applications	
Mar '95	The Turfgrass Canopy and its Environment	
Apr '95	The Value of Lime in Turfgrass Management Soil Acidity and Fertilizers Which Kentucky Bluegrass Cultivars are Best for You?	
May '95	Nontarget Effects of Fungicide Applications Timing is Everything for an Effective Weed Management Program Common Turfgrass Fungicides Tables Weed Management Calendar	
Jun '95	Focus on Biological Controls Nutrient Uptake: Some Turfgrasses Do Better than Others	
Jul '95	Diagnosis of Turfgrass Diseases: The Art and the Science Identification of Unknown Turfgrass Pathogens Turfgrass Diagnostic Laboratories in the US and Canada	
Aug '95	IPM: What Does it Really Mean? Integrated Pest Management of Insects Deciding on Control of Scarab Grubs	
Sep '95	The Fate of Pesticides Used on Turf How to Minimize Unintended Movement of Pesticides Relationships Among Soil Insects, Soil Insecticides, and Soil Physical Properties	
Oct '95	Nematode Disorders of Turfgrasses: How Important are They? Biological Control of Plant Parasitic Nematodes Affecting Turfgrasses	
Nov '95	Intuitive Forecasting of Turfgrass Insect Pests Winter Weed Control in Southern Turf	
Dec '95	Past, Present, and Future of Turfgrass Improvement	