

TurfGrass TRENDS

Readers Say:

"I like the timeliness of articles. Just when I have problems with fungus growth, along comes a big issue about fungus growth. The technical aspect is excellent. I get bits and pieces from other journals, but I read *TurfGrass TRENDS* cover to cover. I would not pay its price if I did not get my money's worth. *TurfGrass TRENDS* is nuts and bolts agronomy."

Ross Kurcab, Groundskeeper, Denver Broncos



"I keep *TurfGrass TRENDS*' Clip and Save sections under the glass on my desk as ready reference."

Paul Zwaska, Groundskeeper, Baltimore Orioles



"One of the best scientific publications in the industry. It is just the right size and length."

Vincent Patterozzi, Groundskeeper, Cleveland Browns



"*TurfGrass TRENDS* is great reference material. We save copies in binders. We use only two sources: *TurfGrass TRENDS* and a consultant. We use *TurfGrass TRENDS* to argue with the consultant. Articles are interesting, timely, and the right length."

Jim Carter, Superintendent, Kevin Dawkins, Groundskeeper Tampa Stadium,
Tampa Bay Buccaneers



"*TurfGrass TRENDS* is useful, practical and informative."

Dr. Reed Funk, Cook College, Rutgers University



"I believe you have an excellent publication which goes a long way toward fulfilling the needs of turf scientists, students, and practitioners. I like the in-depth articles and your attempts to translate science into practical tools for turf managers. I have used *TurfGrass TRENDS* a great deal and consider it the best source of contemporary information."

Dr. Thomas Cook, Agronomist, Oregon State University



"No other publication in the field provides technical information as good and understandable to the professional turf manager as *TurfGrass TRENDS*."

Mark Schlossberg, President, Pro-Lawn-Plus, Inc.



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Readers *continued*:

"*TurfGrass TRENDS* is the most informative national publication with good practical information and is an excellent resource on where to get more information. It is on the leading edge of the latest research and field trials."

Mark Tamn, Regional Manager, NaturaLawn of America



"One fungicide application costs more than twice the annual subscription price."

Vince Hendersen, Golf Course Superintendent, River's Bend Country Club



"*TurfGrass TRENDS* gives me technical information, which I can utilize as a turf manager."

Paul Latshaw, Golf Course Superintendent, Congressional Country Club



"The fact that I resubscribe is testament to the fact that this publication is a great resource. I wish I had known about *TurfGrass TRENDS* sooner... Best publication of its kind that I have read. Scientific – but science that sells. There are no articles that I have not found useful – and that is from the perspective of a golf course designer not a turf manager."

Jan Beljan, Senior Design Associate, Fazio Golf Course Designers, Jupiter, Florida



"I find *TurfGrass TRENDS* very valuable to keep abreast of the times. *TurfGrass TRENDS* differs from other publication inasmuch as it covers so much detail. Once the reader understands all that is written, he does know the subject and understands how, why and when it works, and what to do about it. *TurfGrass TRENDS* not only details our problems and illustrates our solutions, but it covers in each issue very timely subjects. It keeps us alert to prevent or catch the problem early."

Robert Mitchell, Exec. Dir. of Golf and Grounds, The Greenbrier



"I find the articles in *TurfGrass TRENDS* to be current, comprehensive and easy to read. I am impressed at the amount of detail that is covered. The information is excellent for students who want to learn all aspects about a certain topic. I have used the articles on nematodes, diagnosing diseases, leaf spot and non-target effects of pesticides as additional reading to complement lecture material and the textbook. This is the type of information that turfgrass students need to prepare themselves for their future careers."

Dr. Leslie MacDonald, Plant Pathologist, Ministry of Agriculture, Fisheries and Food, British Columbia.

