Letter From the Publisher

Dear Readers:

You may have noticed some of the changes we made last year. Instead of the usual 16 pages, we now, if the subject warrants it, bring you 20 or even 24 pages of research reviews and updates.

In the December issue we included a 1995 pull-out article index, along with abstracts from January to December, in order to help you more easily locate the articles you need. This index will also help our new readers to order issues they might have missed.

You asked us to continue living up to our name and write about TRENDS in the turfgrass research community. You wanted us to

continue providing you with in-depth review articles about the latest university research, as well as with practical application tips for you, the turf manager. You also asked us to leave out the things you get from other publications.

Our goal is to help you to stay abreast of the competition by providing you with continuing education. We will also keep you informed about trends and changes in the Environmental Protection Agency.

Our advisory board, which consists of lawncare professionals, golf course superintendents, sports facility greenkeepers, sod producers, and educators, provides the guidance our authors need to ensure that their articles focus on, and present solutions for, problems that affect you, the turfgrass manager.

While our editorial board has set the schedule for the upcoming year, we are always open to your suggestions for topics, changes or additions. We are here to serve you as best as we can and will make every effort to bring you the tools you need to stay ahead.

In response to a request to help you organize your visit to the many turf conferences and shows being held during the winter months, we are, in this issue, bringing you handy checklist and daily planner forms. We hope they will help you to organize your visit before you get to the registration desk. Since our authors are speakers at many of the conferences, take a little time to talk to them; they always welcome comments on their articles.

To help turf management schools with their shrinking budgets, we have established a favorable multiple and bulk subscription rate for educators and students. Please call us for details.

Take advantage of the half-price introductory offer for a three month subscription and introduce a colleague to *TurfGrass TRENDS*. It might be the most useful tool you have ever given a friend.

Wishing you a happy, healthy, and pest-free New Year.

Maria G. Slaber

Maria L. Haber

P.S. - Introduce a colleague to TurfGrass Trends. Give us the topic you want him to read about. We'll mail a sample issue covering the topic your friend is most interested in. Send us his or her address. Fax us at (202) 483-5797.

P.P.S. - Educators and association editors: Call me at (202) 483-TURF to arrange for reprint permission.