

If you haven't heard about it, you should plan to come. The Expo has its office at: 1000 Johnson Ferry Rd. NE, #C-135, Marietta, GA 30068-2112, phone: (404) 973-2019, fax: (404) 578-6071. We hope to see you there!

New products at *Turf Grass Trends*

We're also working on an index; actually, we're working on two kinds: a conventional index and an articles index. Many readers have written and called about ordering back issues of *Turf Grass Trends*.

But without an articles index, it's difficult for us — and them — to know which issues to send. The index of the 1992 issues will be ready shortly. The index of the 1993 issues and of the issues of the first half of 1994 will follow. Watch these pages for an announcement.

We've learned to take on one new project at a time here at *Turf Grass Trends*.

As soon as the index is ready for the printer, we'll consider taking on other new ideas. One of the first we'll take on is a binder to hold copies of *Turf Grass Trends*.

I'm confident that the binder will be out before the end of the year.

In the press there's been much discussion of multimedia and computers. We've been evaluating offerings in video format. We're not proposing to put *Turf Grass Trends* on video — though some might welcome the idea! We're looking at instructional videos. Training and education after one's formal schooling is finished is becoming more

important than ever (see News Brief on page 12 about pesticide recertification). Not all videos are equal, however. They can range from bad home productions to professional studio ones. We'll be gathering videos together, evaluating them and making recommendations to our readers.

Speaking of computers, the magazines are full of ads for computer hardware and software that claim to solve turfgrass managers' problems. Editor Todd Natkin is beginning to gather turfgrass-specific software together for evaluation as well. In addition to Todd's other talents and credentials, he knows a thing or two about computers. Our vertical-market software article will come some time this winter. Many of us are using computers to manage bits and pieces of our businesses. We should be able to get the most out of those machines and the software.

Those are some of the things we've been preparing. The last year has been an exciting one here. We've made a great many changes: increased the size of *Turf Grass Trends* from 12 to 16 pages; moved production from Wilmington, DE, to Washington, DC; doubled the circulation and brought new writers on board.

We appreciate our readers' loyalty

As we approach the one-year anniversary under the new publishing regime, we'd like to salute the readers that stuck with us through trying times and welcome the new readers aboard. Thank you all for your loyalty! ■

ASK THE EXPERT

Have a question on any aspect of turf management?

Contact:

Ask the Expert
Turf Grass Trends
1775 T St. NW
Washington, DC 20009

Tel: (202) 328-0888

Fax: (202) 483-5797

CompuServe: 76517,2451

Internet: 76517.2451@COMPUSERVE.COM

Coming attractions

October Issue

Snow molds and other
cold-season diseases

by Christopher Sann