

SPORTS TURF MANAGER

... for safe, natural sports turf

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ENVIRONMENTAL IRRIGATION



PROACTIVE WATER USE FOR SPORTS TURF MANAGEMENT

Water restrictions have become a serious concern for those responsible for premium field conditions for many sports such as soccer, football and baseball. We brought together a cross-section of speakers in April to discuss this issue. See inside for details.

Building Awareness: Smart Irrigation Month

THE PERFECT TIME TO PROMOTE EFFICIENT WATERING PRACTICES

Support an industry campaign to promote water conservation through advanced technology and practices. The Irrigation Association® has named July Smart Irrigation Month to promote efficient watering practices, technologically advanced irrigation products, and water conservation.



Smart Irrigation Month is an industry-wide opportunity to promote water-saving products, practices and services. Whether you're in sports field, golf or landscape irrigation, whether you're a manufacturer, distributor, dealer, contractor or grower, and no matter how large or

small your business, you can support Smart Irrigation Month.

This is an industry-wide opportunity to promote water-saving products, practices and services.

With growing demands straining water resources everywhere, it's important to promote water-saving products, adopt "best practices" and educate customers about how to do more with less. Smart Irrigation Month is the perfect time for the industry to promote a history of innovation and drive public awareness of the value of irrigation – from crop production to functional green spaces.

Visit www.irrigation.org to learn the benefits of supporting Smart Irrigation Month and to discover ideas that will help highlight products and practices making the most efficient use of water.