

Smart Grass Cutting With Toro's Quad-Steer™

TURF CARE. We're taking productivity in a whole new direction and seriously advancing the way you cut grass with Toro's Groundsmaster 360 Quad-Steer™. The all-new Toro Groundsmaster 360 reinvents the way a mower performs. This machine utilizes revolutionary Quad-Steer all-wheel steering to maximize productivity. It climbs hills without slipping, makes 180 degree turns without tearing turf and hugs turns or side hills while mowing in total comfort. Save time without sacrificing quality. Intuitive controls and unparalleled maneuverability turn work into play. Available in 2WD and 4WD models and with an all-season safety cab. Contact Turf Care Sales Representatives Paul Cooper at 905-715-6797 or Gavin Worden at 905-715-6285 for more information.



New Line of Turf Seed From Plant Products



THE SELECTUS™ BRAND line of seed products, created to provide new and innovative seed solutions for turf professionals and general agriculture, has been introduced by Plant Products Co. Ltd. "With this initiative, Plant Products has become a direct source of seed products from the breeder to our

customers," said Harold Van Gool, Vice-President, Business Development. "It is this, plus the many years of collective know-how in sourcing and recommending top grade solutions that defines the Selectus seed brand. Our new state-of-the-art blending facility for Selectus seeds reflects Plant Products' commitment, attention to detail and reputation for quality that our customers depend on. Plant Products is one of the most experienced companies in the turf supply business. The addition of this new line of turf seed products makes perfect sense for us and our customers." Plant Products is located in Brampton, Ontario. Call 905-793-7000 or visit www.PlantProd.com.

Neudorff's Non-Selective Weed Control Option

FINALSAN®. Neudorff, a leader in the development of low risk pesticides, introduces FINALSAN, an ammoniated soap of a fatty acid. This fast acting, low risk, non-selective herbicide is currently registered for use within flower and vegetable gardens



for spot treatment in lawns and around small fruits and fruit trees. In addition to being effective in cool weather, it does not stain hard surfaces making it ideal for controlling vegetation including moss and algae around and on buildings, sidewalks, fences, bark mulch, driveways, patios and gravel. FINALSAN has no harsh fumes and is non-corrosive making it easier on equipment. For sales support contact Ken Pavely, Dufferin Lawnlife, at 519-939-6063, and for technical support contact Tim Tripp (Product Manager-Neudorff) at 519-803-3261.

GTR TURF FORMS EXCLUSIVE NEW PARTNERSHIP WITH SHAW SPORTEXE

SINCE JULY 2010, two of the top companies in the artificial turf industry have teamed up to create one of the strongest product and service offerings ever combined. Shaw Sportexe, a leading synthetic turf company in North America, has signed an exclusive partnership with GTR Turf, an international synthetic turf contractor with more than 13 years of industry experience and a stellar reputation for efficient and quality installations.

Under the new alliance, GTR will exclusively install the entire Shaw Sportexe line of products in the Eastern Canada region. GTR will also work with Shaw Sportexe to install products in Eastern U.S. regions and other Canadian provinces.

"We are very excited to be partnering with such a powerful brand in the synthetic turf industry," commented Luc Ruchon, CEO and President of GTR Turf. "By teaming up with Shaw Sportexe, we will ensure organizations within the Canadian market are getting not only the best service, but the best product. I am expecting great success with this partnership going forward."



With over 18,000,000 square feet of artificial turf installed internationally, GTR is a leading independent synthetic turf contractor. Started in 1997 by CEO and President Luc Rochon, GTR has quickly become one of the most efficient installation solutions on the market. With installations in more than 10 countries worldwide, GTR has considerable expertise and experience with clients of all sizes, including municipalities, sports organizations, professional teams, colleges and universities. Visit www.gtrturf.com.