

STMA CONFERENCE

January 11-15, Texas

Early Bird Date: Dec. 15th

Your Sports Turf Association is an International Affiliate Organization of the Sports Turf Managers Association (STMA). As such STA members may register for the US organization's annual conference and exhibition at member rates.

To access the STMA/STA member conference registration form, login to the "Members Only" section of the STA website at www.sportsturfassociation.com. For conference details, visit www.stma.org.

CONFERENCE TIPS

Reaching Out To People

My most important suggestion is to meet or introduce yourself to at least one person at the conference you've never met before.... A surprising number of people will remember you, even years after the introduction. This also pushes you outside of your comfort zone of acquaintances and allows you to discuss ideas with people who will expand your world of thoughts and information. Not only that, but no doubt they'll introduce you to at least one of their friends, and so on.

I also try to meet at least one person to whose position or job I aspire. This allows for your own professional growth and gets you acquainted with a possible mentor.

— Warren J. Wilson, excerpt from "At Least One Way to Add Value to Conferences," *EduCause Quarterly*, No. 2, 2005.

STM EDITORIAL CONTENT

Opinions expressed in articles published in the Sports Turf Manager are those of the author and not necessarily those of the STA.

Event Calendar

ASSOCIATION EVENTS ARE HIGHLIGHTED IN GREEN

December 15. Early Bird Registration Deadline. Sports Turf Managers Association 22nd Annual Conference & Exhibition. Austin, TX, www.stma.org
Note: STA members can register at STMA member rates!

December 17. Early Bird Registration Deadline. Ontario Turfgrass Symposium.

519-767-5000, www.ots.open.uoguelph.ca

January 11-13. Landscape Ontario Congress.

Toronto, ON, www.locongress.com

January 11-15. Sports Turf Managers Association 22nd Annual Conference & Exhibition. Austin, TX, www.stma.org (see early bird notice at top!)

January 12-14. Ontario Golf Superintendents Association.

Ontario Golf Course Management Conference and Trade Show

Windsor, ON, www.golfsupers.on.ca

January 31-February 25. University of Guelph Turf Managers' Short Course.

Guelph, ON, 519-767-5000, <http://tmisc.open.uoguelph.ca>

February 23 & 24. Ontario Turfgrass Symposium: On the Cutting Edge.

University of Guelph, Guelph, ON, 519-767-5000, www.ots.open.uoguelph.ca

February 23. Sports Turf Association Annual General Meeting.

University of Guelph, Guelph, ON (during the Ontario Turfgrass Symposium)

519-763-9431, www.sportsturfassociation.com

March 4-8. Canadian Golf Superintendents Association & the Western Canada

Turfgrass Association Canadian International Turfgrass Conference & Trade Show

Vancouver, BC, www.golfsupers.com, www.wctaturf.com

May 1. Sports Turf Association Robert W. Sheard Scholarship Application

Deadline. 519-763-9431, www.sportsturfassociation.com

May 2-5. Sports Turf Association Sports Turf Management & Maintenance Course.

University of Guelph, Guelph, ON (during the ORFA Annual Professional

Development Program). 519-763-9431, www.sportsturfassociation.com

If you have an industry-related event you'd like publicized, contact Lee at 519-763-9431, info@sportsturfassociation.com.