

# NEW BOOK RELEASED ON TURF

TURF RESOURCE CENTRE PUBLISHES *FACTS ABOUT ARTIFICIAL TURF & NATURAL GRASS*

EAST DUNDEE, IL. *Facts About Artificial Turf and Natural Grass* was published by the Turf Resource Center to help decision-makers and the general public make informed judgments regarding the installation of artificial turf or natural grass in their communities. The 30-page booklet is based upon information from some of the industry's most highly respected research scientists, sports field managers, contractors and other professionals.

Written in an easy-to-read format, *Facts About Artificial Turf and Natural Grass* provides answers to questions that key decision-makers must address when considering the possible short and long-term health, safety, fiscal and environmental consequences that artificial turf may unexpectedly present. Throughout each chapter are commonly heard "myths"

about artificial turf and natural grass, followed by scientifically documented "facts" and reliable information.

The booklet's first chapter addresses what decision-makers need to know about synthetic turf and natural grass before making a selection in their communities. Subsequent chapters discuss topics such as "Financial Considerations," "Wear and Durability" and "Environmental Health Effects." Each chapter presents credible information

about the differences in synthetic turf and natural grass with a comparison of advantages, benefits and disadvantages. Case studies, detailed references and in-depth scientifically-documented information by

renowned scientists address true costs, environmental issues, safety and other valid considerations.

A downloadable and printable version of the book and an order form is now available at [www.turfresourcecenter.org](http://www.turfresourcecenter.org). Individuals, organizations, educators and associations can request 10 or more **free** hardcopies of the booklet by paying a minimal shipping & handling fee, subject to approval of the Turf Resource Center. For more information, contact the Turf Resource

Center at 847-649-5555.



**THE SPORTS TURF ASSOCIATION HAS MANY PRIME ADVERTISING OPPORTUNITIES THROUGHOUT THE YEAR. CALL US!**

The advertisement for Simplistic Lines Inc. features a central image of a soccer player in mid-air, kicking a ball. To the left is a baseball bat, and to the right is a golf club. In the bottom right corner, there is a stack of several white plastic containers of field marking paint. The background is a light, textured surface. The text "The ART of Sports Field Marking" is written in a stylized font at the top. Below it, the company name "SIMPLISTIC LINES INC." is written in large, bold, black letters. At the bottom, there is a black banner with white text providing contact information.

"The ART of Sports Field Marking"

**SIMPLISTIC LINES INC.**

**FIELD MARKING PAINTS AND APPLICATORS**

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