

Turf Industry Press Releases

G.C. DUKE EQUIPMENT NAMED DEALER OF THE YEAR • HUNTER'S NEW IRRIGATION ACCESSORY



Jacobsen Names G.C. Duke Equipment, Ltd. Dealer of the Year

Jacobsen, a Textron Company, named G.C. Duke Equipment, Ltd. of Burlington, Ontario, as Dealer of the Year during the company's annual dealer meeting held in conjunction with the GCSAA show in Anaheim, California.

This annual award is presented to recognize outstanding performance in sales and customer service. G.C. Duke Equipment has been a three-time winner of this award since becoming a Jacobsen dealer in 1999.

The Burlington based head office of G.C. Duke Equipment is one of the largest Jacobsen dealers worldwide. Nolan Duke and Dick Raycroft accepted the prestigious award on behalf of G.C. Duke's 60 employees from Jacobsen President Dan Wilkinson and Vice-President Ralph Nicotera.

Above: From L to R: Dick Marconi (Founder of Marconi Car Museum), Nolan Duke (President, G.C. Duke Equipment), Dick Raycroft (VP/Sales – Duke), David Legg (Regional Sales Manager, Jacobsen), Dan Wilkinson (President, Jacobsen).

Hunter ET System

Take the guesswork out of irrigation scheduling with this incredible accessory that gathers weather data on-site and continually self-adjusts to *automatically* calculate a scientific irrigation program for your particular microclimate. Easy to add on to any Hunter controller equipped with SmartPort® (models SRC, Pro-C, ICC made after 1996, and the all-new ACC), the ET System allows input of character-



istics of each valve zone's plant type, soil type, slope, shade and irrigation system and then measures key climatic conditions and uses them to adjust irrigation to suit your local evapotranspiration. By taking into account the rate at which water is consumed by weather and environmental conditions, the ET System will initiate a new schedule to replenish only the water that is actually needed for your sprinkler system, plants and soil conditions. The result: the optimum system for saving water (up to 30% over a conventional irrigation system) and creating healthier landscapes. ♦



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