

# SPORTS TURF MANAGER

*... for safe, natural sports turf*

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ENVIRONMENTAL IRRIGATION



## PROACTIVE WATER USE FOR SPORTS TURF MANAGEMENT

Water restrictions have become a serious concern for those responsible for premium field conditions for many sports such as soccer, football and baseball. We brought together a cross-section of speakers in April to discuss this issue. See inside for details.

## Building Awareness: Smart Irrigation Month

THE PERFECT TIME TO PROMOTE EFFICIENT WATERING PRACTICES

Support an industry campaign to promote water conservation through advanced technology and practices. The Irrigation Association® has named July Smart Irrigation Month to promote efficient watering practices, technologically advanced irrigation products, and water conservation.



Smart Irrigation Month is an industry-wide opportunity to promote water-saving products, practices and services. Whether you're in sports field, golf or landscape irrigation, whether you're a manufacturer, distributor, dealer, contractor or grower, and no matter how large or

small your business, you can support Smart Irrigation Month.

This is an industry-wide opportunity to promote water-saving products, practices and services.

With growing demands straining water resources everywhere, it's important to promote water-saving products, adopt "best practices" and educate customers about how to do more with less. Smart Irrigation Month is the perfect time for the industry to promote a history of innovation and drive public awareness of the value of irrigation – from crop production to functional green spaces.

Visit [www.irrigation.org](http://www.irrigation.org) to learn the benefits of supporting Smart Irrigation Month and to discover ideas that will help highlight products and practices making the most efficient use of water.