

Industry Press Releases

SIMPLISTIC LINES INTRODUCES NEW FIELD PAINT SERVICE AND NU-GRO LAUNCHES THEIR PROFESSIONAL WEBSITE

Simplistic Lines Inc. Athletic Field Marking Paint Service

Simplistic Lines Inc. is the proud manufacturer and distributor of the SLW 103 athletic field painter. Due to its reliability and efficiency, this paint applicator has become a trusted field marking asset to several cities, municipalities and associations across Ontario. With turf associated sports ever increasing, the need for an efficient and productive field marking system has also increased.

It is for this reason that Simplistic Lines Inc. is now introducing a completely new athletic field marking paint service that works hand in hand with our SLW 103 athletic field painter. This service consists of a high quality pre-mixed paint that eliminates purchasing and disposal of pails, paint mixing and equipment clean-

ing. Our paint service has been tested by a wide range of users, and is proven to be a valuable labour, cost saving aid in all field marking operations.

For more information on how our paint service can elevate your field marking productivity, please contact us at: Simplistic Lines Inc., 519-348-0653, email info@simplisticlines.com.

Nu-Gro Professional Turf Website

The Nu-Gro Professional Turf Products Division is pleased to announce the launch of their new website for the professional turf manager! Their new site features detailed information for each of their major brands: ProTurf®, Nu-Gro® and Par Ex® for Canadian managers, and Nu-Spec® for international managers. Here, the turf manager can retrieve MSDS and

Specification Sheets containing important technical information for each product. The site is located at www.nu-groturf.com. Take a look today!

Nu-Gro, Par Ex and Nu-Spec are registered trademarks of Nu-Gro IP Inc., and ProTurf is a registered trademark of OMS Investments, Inc.

Advertising Bonus

Companies who advertise regularly in the *Sports Turf Manager* have the opportunity to publish a press release (including a picture if space permits) once per year. Contact Lee Huether at the STA office for further details, email info@sportsturfassociation.com or call 519-763-9431.

"The ART of Sports Field Marking"

**SIMPLISTIC
LINES** INC.

FIELD MARKING PAINTS AND APPLICATORS

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The advertisement features a central image of a soccer player in mid-air, with a soccer ball above them. To the left is a baseball bat. To the right is a small inset image of a field marking machine. Below the main image is a stack of several paint cans. The background is a collage of sports-related images.