

Introducing EroGreen Seeds Inc.

A NEW INITIATIVE IN THE CANADIAN TURF SEED MARKET



PAUL EROS IS pleased to announce that EROGREEN SEEDS INC., a new alternative in the Canadian turf seed industry, has commenced operations and moved into their new 10,000 sq.ft. facility. EROGREEN SEEDS INC. is located on McLaughlin Road North in Brampton and will focus on servicing the professional and retail turf seed markets. Paul is joined by Judith Harper and Drew Thrower who together will draw on over 25 years of combined seed industry experience obtained while working with Oseco Inc.

EROGREEN SEEDS offers a full line of turf seed products, including propri-

etary varieties and pre-formulated premium mixtures for the professional turf market, as well as both stock and custom packaging for the retail turf seed market. Production and shipping will be handled through EROGREEN's new mixing, packaging and warehouse facility in Brampton. Erogreen will offer customers professional seed solutions through expert advice, precise product specifications, and a commitment to product quality and exceptional customer service. For seed recommendations or product information, please contact:

EROGREEN SEEDS INC.

9446 McLaughlin Road North, Unit# 16
Brampton, ON, Canada L6X 4H9
Phone: 905-453-6505,
Toll free 1-866-817-7333
Fax: 905-453-1582 ♦

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Turfgrass Industry Day

July 17, 2001

International Turfgrass
Research Conference 2001
Westin Harbour Castle Hotel
Toronto, Ontario

This day has been planned to group sessions that would appeal most to the practical turf manager into one-day of the five day conference.

Morning Concurrent Sessions

- Soil Rootzones
- New and Emerging Pest Problems

Afternoon Concurrent Sessions

- Poster Session on Environment and Pests
- USGA-sponsored Environment Symposium: "Environmental Impacts Beyond the Fairway"
- Agronomy Volunteer Paper Session

Full day registration (including dinner social event) \$100. Visit the ITRC 2001 website at gti.uoguelph.ca/ITRC2001, email ITRC2001@gti.uoguelph.ca, or call 519-824-4120 (x 2501) to register.



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