

Advertising Opportunities IN THE SPORTS TURF INDUSTRY

STAY ON TOP
WITH STA
ADVERTISING!

The Sports Turf Association, based at the Guelph Turfgrass Institute in Guelph, Ontario, has been the leading professional sports turf association in the province since 1987. With a variety of advertising and marketing opportunities available throughout the year, there is no better venue to advertise your products and services than through the Sports Turf Association.

OPPORTUNITIES INCLUDE

- *Sports Turf Manager* quarterly newsletter. Published four times per year and distributed to STA members and subscribers. Because of its highly specific turf-related readership, the newsletter has proven to be a successful venue for industry advertisers. Call today for a copy of our ad rate sheet.
- *STA Membership Roster*. The "yellow pages" for the sports turf industry is updated and distributed annually to all STA members.
- *STA Annual Summer Field Day*. A variety of advertising opportunities exist from sponsoring speakers to equipment demos and indoor/outdoor displays.
- *Ontario Turfgrass Symposium*. The province's premier turfgrass educational conference and tradeshow held annually in early January.

Contact Lee at the STA office for more info.



STA Membership Fees

Thank you to all members renewing in 2000! Invoices for membership fees will be mailed at the end of March and are due and payable on or before May 1st.

Please take a moment to verify your information as it appears on the memo accompanying your Membership Invoice. The Membership Roster is compiled from this information entered in our database. For questions with regard to your renewal, please contact Lee Huether at the STA office.

SPORTS TURF MANAGER

Volume 13, Issue 1
ISSN 1201-3765

is the official publication of the
SPORTS TURF ASSOCIATION OF ONTARIO
328 Victoria Road South, Guelph, ON N1H 6H8
Tel: (519) 763-9431, Fax: (519) 766-1704
E-mail: sta@gti.uoguelph.ca
Web: www.uoguelph.ca/GTI/guest/sta.htm

2000 BOARD OF DIRECTORS

PRESIDENT

Jane Arnett-Rivers

PAST PRESIDENT

Christopher Mark

VICE PRESIDENT

Paul Turner

TREASURER

Harold Van Gool

SECRETARY

Bob Sheard

EXECUTIVE MANAGER

Lee Huether

DIRECTORS

Michael Bladon, Bill Campbell, Gordon Dol,
Roy Forfar, Andrew Gaydon, Rick Lane

SPORTS TURF MANAGER

is published quarterly by the STA for free distribution to its membership. An annual subscription may be obtained for \$25/year. Please direct advertising inquiries to Lee Huether at the STA office.

EDITOR

Michael Bladon

PUBLISHER

New Paradigm Communications
R.R. #8, Owen Sound, ON N4K 5W4
Tel. (519) 371-6818, Fax: (519) 371-5789
E-mail: jblack@inetsonic.com

CANADA POST PUBLICATIONS MAIL

SALES AGREEMENT No. 1461370

Postmaster: Please return undeliverable copies to the STA at 328 Victoria Rd. South, Guelph, ON N1H 6H8.

STA OFFICE HOURS

Lee Huether is in the office from 9:00 a.m. to 2:00 p.m. Monday, Wednesday and Friday.

The office phone number is (519) 763-9431.

At other times, a message may be left on the voice mail system. Please include the vital information of name, telephone number with area code, and time of calling. The office may be reached at any time by faxing (519) 766-1704 or via e-mail.